


# IIRF Ranking

## Top Journalism & Mass Communication: 2023



Top Journalism & Mass Communication: 2023

All India Rank* (Based on Survey & Secondary Research)	Institution Name	City	State	State Rank	Status	Zone	Zone Rank
64	Garden City university - [GCU], Bangalore	Bangalore	Karnataka	3	Pvt.	South	11
65	Kanya Mahavidyalaya – [KMV], Jalandhar	Jalandhar	Punjab	8	Govt.	North	25
66	Deen Dayal Upadhyaya Gorakhpur [DDU], Gorakhpur	Gorakhpur	Uttar Pradesh	6	Govt.	North	26
67	Goswami Ganesh Dutta Sanatan Dharma College – [GGDSD], Chandigarh	Chandigarh	Chandigarh	1	Govt.	North	27

- Indian Institutional Ranking Framework (IIRF), India, presented by Education Post, a monthly magazine on Higher Education, is a non-government body working on ranking of various institutions periodically.
- The ranking is based on 7 performance indicators, deliberately focused on the Indian socio-economic and industrial scale varies across Placement Performance, Teaching Learning and Resources, Research, Industry Income and Integration, Placement Strategies and Support, and External Perception trusted nationwide by students, teachers, industry experts, and alumnus.
- In Subject-specific ranking, Deen Dayal Upadhyaya Gorakhpur University secured 26<sup>th</sup> rank in zonal category and 66<sup>th</sup> rank all over India.
- In Uttar Pradesh, the University secured 6<sup>th</sup> Rank.