

**MEMORANDUM OF UNDERSTANDING**

By and Between



**Deen Dayal Upadhyaya Gorakhpur University  
Uttar Pradesh**

, - **AND** -



**Vidya Bridge- A Unit of BSN Infotech Private Limited**  
2/63, Vipul Khand, Gomti Nagar, Lucknow –226010

भारतीय गैर न्यायिक



INDIA NON JUDICIAL

उत्तर प्रदेश UTTAR PRADESH

92AE 154114

This Memorandum of Understanding (MOU) is made and entered on this <sup>18<sup>th</sup></sup> day of <sup>April</sup> (month) of 2024 (Year).

Between

**Deen Dayal Upadhyaya Gorakhpur University Uttar Pradesh (Here in after 'University') which is PARTY IN FIRST PART.**

(Academic Partner)

And

**VidyaBridge – A Unit of BSN Infotech Private Limited** having its registered office at 2/63, Vipul Khand, Gomti Nagar, Lucknow (here in after 'Company'), which is PARTY IN SECOND PART.

(Skill Partner)

## **L PREAMBLE**

Reference to Letter no.35/AISHE/SNO-UP/08/19/2022-23 dated 20.02.2023 All India Survey on Higher Education (AISHE), Uttar Pradesh and Letter No. 2865 / SPD / RUSA / 2022-23 dated 20.02.2023 National Higher Education Mission (RUSA), Uttar Pradesh regarding increase of Gross Enrollment Ratio (GER) by implementing National Education Policy 2020 (NEP2020).

Whereas, **Deen Dayal Upadhyaya Gorakhpur University UTTAR PRADESH (here in after 'University') is desirous of offering Variety of Skill Enhancement ability courses for students which is PARTY IN FIRST PART;**



AND whereas, **Vidya Bridge – A Unit of BSN InfoTech Private Limited**, 2/63, Vipul Khand, Gomti Nagar, Lucknow (here in after 'Company') is engaged in and desirous of providing online courses relating to "Foreign languages courses- English Language", "Personality Development / interview training" for wide categories of students, which is **PARTY IN SECOND PART**;

**IN FURTHERANCE THERE OF**, both the parties have agreed and are desirous of long term collaboration in areas of mutual interest and are willing to execute this 'Memorandum of Understanding' for the purposes as indicated in this 'Memorandum of Understanding', **HENCE**;

**IN WITNESS THERE OF**, this 'Memorandum of Understanding' is there for executed between the above parties on this ...*15<sup>th</sup>*... day of ...*April*...(month) of .....*2024*.....(Year).

## **I. STATEMENT OF OBJECTIVE**

This 'Memorandum of Understanding (MOU)' as executed by and between the PARTIES, is to offer courses through 'Online Mode' relating to " skills", "Foreign languages courses – English Language", "Personality Development/interview training" etc. with due 'Certification' to be accorded by the second party, in consideration of the requirements related to NEP 2020 and students enrolled at

## **II. RESPONSIBILITIES**

The parties to this 'Memorandum of Understanding' shall be responsible and accountable for the following responsibilities, jointly and severally.

### **II.A. JOINT RESPONSIBILITIES**

1. The parties shall be jointly responsible to may accommodate additional facilities and/or procedures, which may be deemed necessary in furtherance of the objectives of this memorandum of understanding.
2. Jointly issue of certificate to the students after successful completion of skill course
3. Curriculum planning, syllabus design / revision

### **III.B. RESPONSIBILITIES OF PARTY IN FIRST PART**

1. The party in FIRST PART shall be responsible to lead may and facilitate joint organization of conferences, seminars, trainings, lectures, summer schools or such other events by whatever name called, in furtherance of the objectives of this memorandum of understanding if necessary.
2. The party in first part shall enforce its policy about fees discount/ full/ partial whoever found necessary.

### **III.C. RESPONSIBILITIES OF PARTY IN SECOND PART**

1. The party in SECOND PART shall be responsible for online enrollment and online classes to the students, examinations & certifications, in consultation and on concurrence with the designated officers of the University, for such purpose in relation to all courses offered under this memorandum of understanding.
2. The party in SECOND PART may be responsible for providing adequate online 'Reading & Learning materials' in 'English/Hindi' languages for the convenience of all the students enrolled in all such courses as offered under this memorandum of understanding.
3. The party in SECOND PART may be responsible to offer some training courses with discount in fee for the recommended students from the 'University'.
4. The party in SECOND PART shall be responsible for enrollment and commencement of online training program of students on their online learning portal "VidyaBridge" in phased manner for group of students of 'University'.
5. The party in SECOND PART shall be responsible to provide skill training as skill partner to the student enrolled for the course.

#### **IV. COOPERATION UNDERSTANDING**

The parties shall be under the obligation to appoint / nominate persons to initiate and monitor the implementation and execution of all courses offered under this memorandum of understanding as 'Nodal Officers / Coordinators / Program Officers etc.' to purpose of attainment of objectives as enshrined under this memorandum of understanding.

#### **V. METHODOLOGY**

##### **ONLY ONLINE**

- 1 Course Content
- 2 Recorded Video
- 3 Online Classes
- 4 Vocabulary Abstract etc.

#### **V. COURSES & RELATED DETAILS**

1. Notwithstanding any relative financial obligation to operate between the parties, the PARTY IN SECOND PART shall facilitate the PARTY IN FIRST PART to offer the courses with such titles, description, fee, contents etc. as indicated below, and not otherwise-

1 (A) Online Courses offered with discount in fee to students recommended by 'University'

2. The parties shall jointly issue the certifications to the students.
3. Detailed 'Brochures' containing course details, requirements for completion, availability of reading material, classes, Fee etc. are online available in e-learning portal VidyaBridge at

<https://vidyabridge.bsninfotech.net>





## **VII. CONFIDENTIALITY**

1. Parties to this memorandum of understanding shall be bound by high standards of confidentiality as prudent in relation on the objective so this memorandum of association.
2. It shall be incumbent on the PARTY IN SECOND PART to utilize all personal and non- personal information of students enrolled in courses offered, strictly for the purposes of their training, examination and certification etc. only and shall not provide it to any third party for any other reasons.

## **VIII. ARBITRATION**

1. In order to maintain the desired level of social media outreach, each party promises to follow the branding guidelines for social media and respect the dignity of each other.
2. This memorandum of understanding is merely 'expression of intent' of joint initiatives of the parties to this memorandum and the obligations under this memorandum shall not be legally enforceable by or against either of the parties in the Judicature at Lucknow Court only.

## **IX. TERMINATION**

This memorandum of understanding may be terminated at the instance of either party by providing an advance notice of 3 months with or without acceptance of such notice by the other party. The memorandum shall stand terminated on such date as and when '3 month's duration has passed after communication of notice of termination by either party to the other party.

## **X. Financial Aspects**

This Memorandum of understanding (MoU) is of non-financial in nature where there is no financial transaction or provisioning involved.



This Memorandum of Understanding is hereby accepted and signed by each Party through their authorized representatives as indicated below:



For and on behalf of the College

Name: Prof. Poonam Tandon

Designation: Vice-Chancellor

**Deen Dayal Upadhyaya  
Gorakhpur University  
Uttar Pradesh**

Witness:

- 1  18.4.24
- 2  18.4.24

  
18/4/24  
**Prof. Poonam Tandon  
Vice-Chancellor**

D.D.U. Gorakhpur, University Gorakhpur

For and on behalf of the Company

Name: Iti Choudhary

Designation: Operation Manager

**BSN Infotech Private Limited**  
2/63, Vipul Khand, Gomti  
Nagar, Lucknow-226010

Witness:


- 1  Sunidhi Chauhan
- 2



**FOR OFFICE USE (Details of both Parties)**

**College Person Detail**

**1 Signing Authority/ Head Details**

- (a) Name:  Prof. Rajarshi Gaur
- (b) Designation: Professor & Head
- (c) Address of college: Dept of Biotechnology  
DDU Gorakhpur University
- (d) Mobile No- 9352911723
- (e) Email ID-
- (f) Landline No.-

**2 Nodal / Link Person Details**

- (a) Name:
- (b) Designation
- (c) Address of college
- (d) Mobile No-
- (e) Email ID-
- (f) Landline No.-

**VidyaBridge -Unit of BSN InfoTech Private Limited**

**Nodal / Link Person Details**

Name: Ms. Sunidhi Singh Chauhan

Designation: State Head Academic  
Mobile No.: 9219875031/ 7991206594

Address: BSN InfoTech Pvt. Ltd

Email Id: sunidhi\_chauhan@vidyabridge.net  
Land Line No.