


# IIRF Ranking

## Top Journalism & Mass Communication: 2024



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All India Rank* (Based on Survey & Secondary Research)	Institution Name	City	State	State Rank	Status	Zone	Zone Rank
59	GITAM, Hyderabad	Hyderabad	Telangana	4	Pvt.	South	10
60	Garden City University- (GCU), Bangalore	Bangalore	Karnataka	3	Pvt.	South	11
61	Deen Dayal Upadhyaya Gorakhpur [DDU], Gorakhpur	Gorakhpur	Uttar Pradesh	6	Govt.	North	23
62	St. Xavier's College of Management and Technology, Patna	Patna	Bihar	2	Pvt.	East	6

- Indian Institutional Ranking Framework (IIRF), India, presented by Education Post, a monthly magazine on Higher Education, is a Non-Government body working on periodically ranking various institutions.
- The ranking is based on 7 performance indicators, deliberately focused on the Indian socio-economic and industrial scale varies across Placement Performance, Teaching Learning and Resources, Research, Industry Income and Integration, Placement Strategies and Support, and External Perception trusted nationwide by students, teachers, industry experts, and alumnus.
- In Subject-specific Ranking, Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur secured 61st All India Rank and 23<sup>rd</sup> rank in the North Zone category.
- The University secured 1<sup>st</sup> Rank among the State Universities of Uttar Pradesh.