

Press Release

Institute of Engineering and Technology, DDU Gorakhpur University Hosts Samsung Innovation Program to Empower Students with Next-Gen Technologies



Gorakhpur, August 30, 2025 – Aligning with the rapid advancements in Artificial Intelligence (AI), Internet of Things ,and Coding Programming, IET,DDUGU ,Gorakhpur University has reiterated its commitment to equipping students with cutting-edge technological skills to meet the demands of the digital era.

During the Samsung Innovation Campus Program, Vice Chancellor Prof. Poonam Tandon emphasized that connecting with emerging technologies is not just a choice but the need of the hour. She highlighted that the university is committed to integrating state-of-the-art facilities in engineering and technology to prepare students for industry-driven careers.

The program, organized in collaboration with Swades Society under a formal MoU with the university, also witnessed the distribution of Samsung Innovation Campus Kits to students. These kits are designed to provide hands-on training and enhance their practical understanding of modern tools and platforms.

“Students must stay updated with innovations shaping the global tech industry. This initiative will empower them with industry-relevant skills and prepare them for the future,” said Prof. Poonam Tandon, Vice Chancellor, DDU Gorakhpur University.

Adding to the vision of the Vice Chancellor, Prof. Himanshu Pandey, Dean, Faculty of Engineering and Technology, underlined the importance of skill-based education for fostering innovation and entrepreneurship among students. Prof. S.N. Tiwari, Director, Institute of Engineering and Technology (IET), emphasized that such collaborations bridge the gap between academia and industry. Dr. Rajeev Ranjan Kumar Tripathi, Coordinator, Department of Computer Science and Engineering, shared insights on how the program will help students explore real-world applications of AI and coding technologies.

Dr. Rajiv Nigam, President of Swades Society along with Dr. Nitin Shanker, expressed gratitude to the university for its support, stating that such industry-academia partnerships are vital for enhancing employability and global competitiveness among students.

More than 1000 students from various departments are actively participating in the event, engaging in interactive sessions and demonstrations, and expressed enthusiasm for leveraging this opportunity to gain industry-ready expertise.