

First phase of “**HAR GHAR TIRANGA KARYAKRAM 2025**” “**79th Independence Day**” was celebrated with great enthusiasm and patriotic fervor at Department of Business Administration, Deen Dayal Upadhyaya Gorakhpur University on 7<sup>th</sup> and 8<sup>th</sup> August 2025. The entire campus was decorated with tricolor flags, banners, and flowers, radiating the spirit of freedom and unity.

The program began at 10:00 AM on 8<sup>th</sup> August with the arrival of the Head of Department Prof. Manish Kumar Srivastava. Department of Business Administration organized Rakhi Making competition, Poster making competition and Rangoli making competition in which students participated with full of zeal and enthusiasm.

As part of the **Independence Day celebrations**, the **Department of Business Administration**, organized a **Rakhi Making Competition** to blend the spirit of patriotism with the traditional festival of **Raksha Bandhan**. The event aimed to encourage students’ creativity while promoting cultural values and unity.

The theme for the competition was “*Patriotic Rakhi – Mera Bharat Mahan*”. Participants showcased remarkable talent by crafting beautiful and innovative rakhis using eco-friendly materials. Many designs incorporated the **tricolour**, national symbols, and inspiring slogans, reflecting love and pride for the country.

Winners for the Rakhi making competition are

- 1 Amrita
- 2 Kamya
- 3 Antara
- 4 Ananta
- 5 Jigyasa.



**Department of Business Administration** also organized a **Poster Making Competition** to encourage artistic expression and patriotic spirit among students.

The theme for the competition was “*Mera Bharat Mahan*”. Participants displayed great enthusiasm, creating thought-provoking and visually appealing posters that reflected India’s rich history, progress, and aspirations. Many posters incorporated the **tricolour**, freedom fighters, and messages of unity, peace, and development.

The event witnessed active participation from students. Participants were given a fixed time to complete their posters, and they brought their own creative materials. The entries were evaluated by a panel of judges based on creativity, originality, relevance to theme, clarity of message, and overall presentation.

Prizes were awarded to the top three winners, while all participants received certificates of appreciation. Faculty members appreciated the creativity and dedication shown by the students, highlighting the importance of such activities in fostering national pride.

Winners for the Poster making competition are

- 1 Shivangi
- 2 Poonam Yadav
- 3 Sanjana



As part of the **Independence Day celebrations**, the **Department of Business Administration** also organized a **Rangoli Making Competition** to showcase students' creativity and patriotism through colors and designs.

The theme for the competition was "*Mera Bharat Mahan*". Participants created vibrant Rangolis incorporating the **tricolour**, national symbols, freedom fighters, and inspirational slogans. The use of eco-friendly colors and innovative designs added beauty and uniqueness to the event.

Students participated with great enthusiasm, working individually or in small teams. The judging panel evaluated the rangolis on creativity, neatness, relevance to the theme, and overall visual appeal. The selected rangoli was awarded prizes, and certificates were distributed to all participants.

Winners for the Rangoli competition were

- 1 Shivangi
- 2 Sakshi
- 3 Shraddha
- 4 Shivesh



The competitions were not only a display of artistic skills but also a medium to express love and respect for the nation. Faculty members appreciated the students' dedication and creativity, noting how the event added vibrancy to the Independence Day celebrations.

The celebration was a great success and instilled a strong sense of pride and responsibility among students and faculty members alike. The solemn moment filled the air with pride and reverence. Winners were awarded with certificates and the event was concluded with a motivational speech and vote of thanks by the Head of Department.

(Prof.Manish Kumar Srivastava)  
Head  
Department of Business Administration.