

Report of Human Resource Management Club Activity
Presentation Session on “Is US Tarrif hike an opportunity for Indian Economy”

(Aug 19, 2025)

Department of Business Administration
Deen Dayal Upadhyaya Gorakhpur University



The poster is for a Human Resource Management Club Activity. It features the DDU Gorakhpur University logo on the top left and a 'CATEGORY-1 UNIVERSITY' logo on the top right. The central text reads: 'DEPARTMENT OF BUSINESS ADMINISTRATION DEEN DAYAL UPADHYAYA GORAKHPUR UNIVERSITY, GORAKHPUR'. Below this, it states 'HUMAN RESOURCE MANAGEMENT CLUB ACTIVITY:' followed by the topic 'Is US Tarrif hike an oppurtunity for Indian Economy' (note the typo 'oppurtunity'). The date is '19/08/2025' and the time is '1:00 P.M'. The 'ORGANISING TEAM' section lists three members: Prof. Manish Kumar Srivastava (Head Department of Business Administration, DDU Gorakhpur University), Dr. Suruchi Srivastava (Assistant Professor, DDU Gorakhpur University), and Dr. Anubhav Nath Tripathi (Assistant Professor, DDU Gorakhpur University). Each member has a small portrait photo next to their name.

On Aug 19, 2025, the Department of Business Administration at Deen Dayal Upadhyaya Gorakhpur University organized a Session on “**Is US Tarrif hike an opportunity for Indian Economy**” under the umbrella of Human Resource Management Club Activities. The session was chaired by Prof. Manish Kumar Srivastava (Head, Department of Business Administration).

The session was started with the introduction of the topic where coordinators of the event Dr. Suruchi Srivastava and Dr. Anubhav Nath Tripathi gave a brief outline about particular topic which is need of the hour. U.S. tariffs—such as a 25% hike on Indian imports—are generally seen as trade barriers with negative short-term consequences, there **can be several positive or indirect long-term effects** on the Indian economy and trade ecosystem.

After the introductory deliberation, a discussion was open for the students of MBA final year where they discussed several aspects of this burning topic. Students got exposure about Indian economy and its export partners. The session discussed about the probable solutions for this particular national issue, Impact of US tariffs on Indian economical, social, international, external affairs. In an hour long presentation, students sensed real-world Insight into the fact that US tariffs could slash India’s exports by \$35 billion, hitting sectors like textiles, gems, and agriculture. A 10-point plan—spanning export diversification, infrastructure overhaul, tourism, tax reforms, and GCC expansion—offers a roadmap to boost foreign inflows, strengthen domestic growth, and turn adversity into opportunity was discussed with all aspects covered.

The outcome of the discussion on this topic offered students a detailed perspective to deal with US Tariff hike situation.

The session was designed to be both informative and engaging. It highlighted the advantages and consequences of this situation. Session aimed on improving communication skills and brainstorming skills in the students. Students participated and came up with their perspective which will surely help in their future career. At the end of the session, Dr. Suruchi Sivastava and Dr. Anubhav Nath Tripathi provided students with important inputs for improving their analytical skills and concluded the session.



