

Nasha Mukta Bharat Campaign

Today, on 07-03-2025, in the department, a program was organised to raise awareness among the young students about the harmful effects of Drug Addiction and the use of any narcotic substance. On this occasion, all senior faculty members have shared their thoughts on how to curb this social evil. The event was attended by B Sc & M Sc students in large numbers

Nasha Mukta Bharat Campaign is a three-pronged attack combining the supply curb by Narcotics Control Bureau, Outreach and Awareness and Demand Reduction effort by Social Justice and Empowerment and treatment through Health Department.

Drug Addiction is emerging to be a serious concern in the country, especially in the younger generation leading to dangerous consequences not just for the person using drugs, but on the family and society at large. Drug abuse has resulted in an increase in crime rate and had an overall detrimental impact on society. Prevention has proven to be the most effective strategy to counter this problem.

The Ministry of Social Justice & Empowerment is the nodal ministry for Drug Demand Reduction in the country and under its interventions it coordinates, implements and monitors several interventions like prevention, assessment of extent of the problem, treatment and rehabilitation of users, after care and follow up, dissemination of information among the public and generation of awareness in the community.



