

## **ACTIVITY REPORT**

### **Event Title:**

**Unlocking International Horizons: Premier Placement Opportunities for Indian Hospitality Graduates**

### **Organized By:**

Institute of Hotel Management & Catering Technology (IHMCT), Deen Dayal Upadhyaya Gorakhpur University (DDUGU)

**Date:** 15/04/2025

**Venue:** Zoom Platform

### **Guest Speaker:**

**Mr. Bhairab Yogi**

(Multicultural Excellence Awardee, Culinary Influencer, and Entrepreneur)

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### **Objective of the Lecture:**

The primary aim of the session was to enlighten hospitality students about global career opportunities, skill development strategies, and the evolving landscape of international placements in the hospitality industry.

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### **Overview of the Session:**

The session was led by Mr. Bhairab Yogi, an accomplished hospitality professional and successful entrepreneur with vast international experience across education, culinary arts, and management. Drawing from his journey—spanning from Australia to Nepal—he shared insights into:

- The increasing global demand for skilled hospitality graduates
- Key expectations from international recruiters
- Importance of cultural adaptability and global communication skills
- Strategic steps to enhance employability in overseas markets
- Personal branding and leveraging global networks

Mr. Yogi also inspired students with his own professional path—from earning diplomas in Hospitality Management and Commercial Cookery in Australia to founding his own successful restaurant, Yogi's Way, and contributing actively to multicultural initiatives and educational programs.

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### **Key Highlights:**

- Insightful discussion on global hospitality trends and employer expectations
- Real-life examples from Mr. Yogi's career to contextualize international placement challenges and opportunities
- Tips on resume building, certifications, and work ethics that appeal to global employers
- Interactive Q&A session where students gained clarity on specific career pathways

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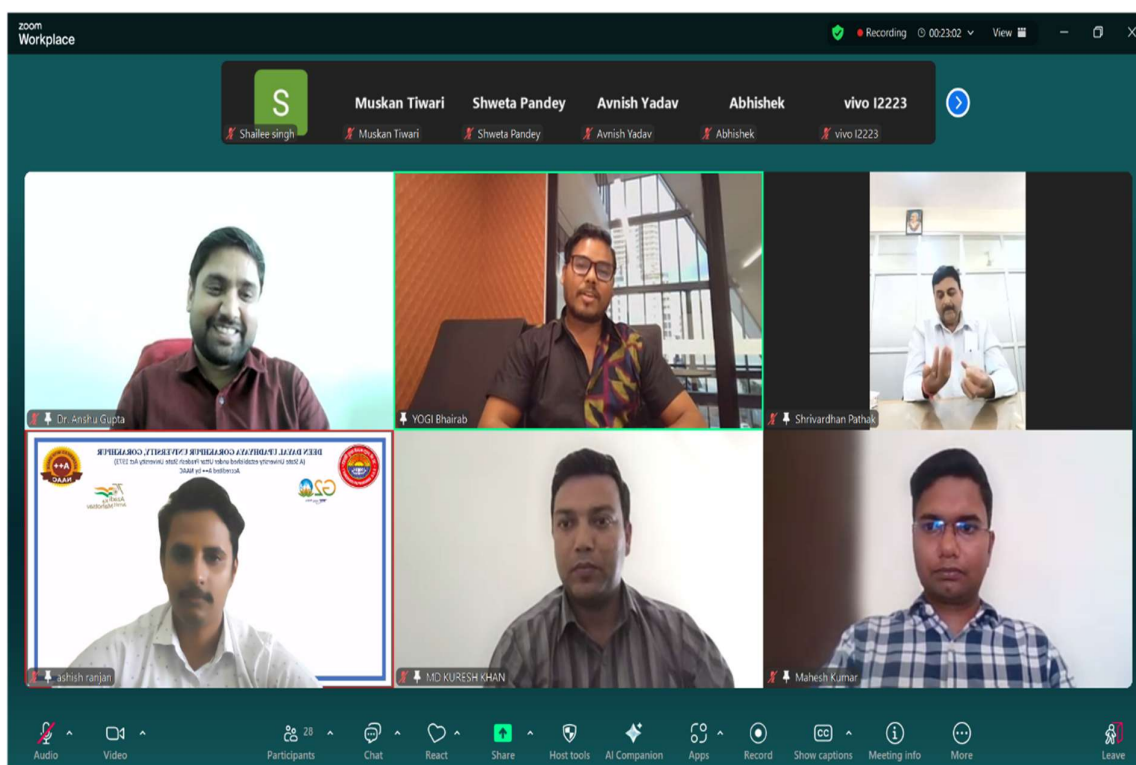
## Outcomes & Impact:

- Students developed a clearer understanding of the steps involved in pursuing international placements.
  - Many attendees expressed increased motivation to prepare for global roles in hospitality.
  - The lecture opened avenues for future mentorship and networking opportunities.
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## Feedback:

Students praised the lecture for being highly engaging, motivational, and rich in practical insights. They appreciated Mr. Yogi's approachable style and real-world advice.

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zoom Workplace Meeting YOGI Bhairab's screen Recording 00:26:07 View

## International Hospitality market :overview

In 2024, the global hospitality market expanded to approximately \$4.9 trillion, driven by increased leisure and "bleisure" travel, rising international tourism, and higher profits due to demand recovery in key regions like the Middle East and Europe

Economic Contribution: The World Travel & Tourism Council (WTC) projected that the sector's global economic contribution would reach an all-time high of \$11.1 trillion in 2024, representing about 10% of global GDP

Despite global high interest rates, hotel investment in Asia Pacific remains resilient, driven by strong markets in Japan, Australia, and China

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Dr. Anshu Gupta  
YOGI Bhairab  
Shrivardhan Pat...  
Shrivardhan Pathak  
ashish ranjan  
MD KURESH KHAN  
Mahesh Kumar

zoom Workplace Meeting YOGI Bhairab's screen Recording 00:39:04 View

## Premier Placement Opportunities in Hospitality

Premier placement opportunities in the hospitality industry refer to high-quality job placements that offer significant career advancement, competitive compensation, and positions with leading companies.

- **Top-Tier Positions:** These roles are often in luxury hotels, fine dining restaurants, and renowned hospitality chains. Positions can range from management roles to specialized areas like culinary arts, room division, and food and beverage management
- **Global Reach:** Many premier placement agencies have a global network, offering opportunities in various countries, allowing professionals to gain international experience
- **Career Growth:** These opportunities often come with clear paths for career progression, including mentorship programs, professional development, and training
- **Competitive Compensation:** Premier placements typically offer attractive salary packages and benefits, reflecting the high level of responsibility and expertise required
- **Personalized Matching:** Agencies invest time in understanding candidates' strengths and career aspirations to ensure a good fit with the employer

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MD KURESH KH...  
ashish ranjan  
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Mahesh Kumar

The screenshot shows a Zoom meeting interface. The main window displays a presentation slide with the title "In the context of Australia Premium Placement Programmes in Australia". The slide content includes three numbered points:

- 1. Premium Graduate Placements:** This program connects graduates with over 6,200 host companies across Australia. They offer tailored resume editing, one-on-one mock interview training, and access to unique, less competitive opportunities.
- 2. Internships Australia:** Known for their extensive network, they provide customized pre-placement preparation and access to hidden job opportunities. They have a high success rate, with many interns securing full-time roles within six months.
- 3. Industry-Specific Opportunities:** Programs often cover various sectors, including hospitality, where candidates can find roles in top-tier hotels, resorts, and restaurants.

The right sidebar shows five participants: Dr. Anshu Gupta, YOGI Bhairab, MD KURESH KHAN, ashish ranjan, and Mahesh Kumar. The Windows taskbar at the bottom indicates the time is 6:55 PM on 15/04/2023.

The screenshot shows a Zoom meeting interface. The main window displays a presentation slide with the title "Continue.....". The slide content includes three numbered points:

- 3. Technical Skills**
  - Digital Proficiency:** Familiarity with modern hospitality management software, online booking systems, and digital communication platforms is increasingly important. Many students may not have adequate training in these areas.
  - Data Analytics:** The ability to analyze guest data to personalize services is becoming a key skill. This requires training in data analysis, which is often lacking.
- 4. Practical Experience**
  - Hands-On Training:** Practical, real-world experience is crucial. Students often have limited opportunities for internships and hands-on training compared to their international counterparts.
  - Industry-Aligned Training:** There is a need for more industry-aligned training programs that equip students with the skills required by the global hospitality industry.
- 5. Language Skills**
  - Multilingual Abilities:** While English is important, knowledge of other languages can be a significant advantage in the international market. Indian students may benefit from learning additional languages.

The right sidebar shows five participants: Dr. Anshu Gupta, YOGI Bhairab, MD KURESH KHAN, ashish ranjan, and Mahesh Kumar. The Windows taskbar at the bottom indicates the time is 7:05 PM on 15/04/2023.