

## Activity Report



**Quality Education – Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all**



<b>Name of the Event</b>	Research Methodology Workshop on Structural Equation Modelling with SMART PLS4
<b>Department</b>	Department of Commerce
<b>Date (or Period)</b>	03.05.2024
<b>Organizer (Name of the University)</b>	Deen Dayal Upadhyaya Gorakhpur University Gorakhpur
<b>Online/Offline Mode</b>	Offline Mode
<b>Brief Write-up in English</b>	The Research Methodology Workshop on Structural Equation Modelling with SMART PLS4 provided participants with practical insights into using this advanced statistical tool for research. The workshop covered the fundamentals of Structural Equation Modelling (SEM) and demonstrated how SMART PLS4 can be applied to analyze complex data sets. Attendees gained valuable skills in data modeling, improving their research capabilities in various fields of commerce and management.