



Futurepreneurs, 2025

25th March, 2025



The poster for the 'Futurepreneurs 2025' event is a vibrant collage of business-related terms and icons. At the top, it features the logos of DDU Gorakhpur University and the Faculty of Commerce (Department of Business Administration and Commerce). The event is scheduled for 23rd March 2025 at 11:00 AM in the Conference Hall. The main title 'Futurepreneurs 2025' is prominently displayed, followed by the slogan 'Pitch Your Way to Success!'. A central graphic shows a human head profile with gears and a network of icons representing various business concepts like 'teamwork', 'risk', 'creative', 'innovate', 'ideas', 'brand', 'strategy', 'success', 'global', 'award', 'leadership', and 'efficiency'. The poster lists the steps of the competition: Registration of Team, Submission of Business Idea, Submission of Business Proposal, and Final Presentation. It also provides a registration link, a registration fee of 1000/- per team, and a last date of registration on 22nd March 2025. A contact email for more details is provided at the bottom.

Faculty of Commerce
(Department of Business Administration and Commerce)
DDU Gorakhpur University

23rd March 2025
11:00 AM

Futurepreneurs 2025
Pitch Your Way to Success!

Conference Hall
Department of Business Administration

Steps

- Registration of Team
- Submission of Business Idea
- Submission of Business Proposal
- Final Presentation

Registration Link:
<https://forms.gle/PLRnHdR8EeuFTwst8>

Registration Fee: 1000/- per Team

Last date of registration 22nd March 2025

For More Detail Email to head.mba@ddugu.ac.in

Criteria

- Originality
- Feasibility
- Impact

As part of the Diamond Jubilee Year celebrations, the Department of Business Administration at Deen Dayal Upadhyaya (DDU) Gorakhpur University organized the 'Futurepreneurs' business idea competition on March 23, 2024. This event aimed to encourage entrepreneurial thinking among students and provide a platform to showcase innovative business concepts. A total of 26 teams participated in the competition, representing various institutions, including the Department of Business Administration, Department of Commerce, Kailash Institute of Pharmacy and Management, and the Institute of Technology and Management, Gorakhpur. The competition served as the preliminary round, with selected teams advancing to the final round on March 29, 2024.

Event Proceedings

The event commenced with a traditional lamp-lighting ceremony, followed by a welcome address from **Prof. S.V. Pathak**, Head of Department and Dean of Business Administration and Commerce, DDU. The participants presented their innovative business ideas before a distinguished panel of judges comprising industry experts and alumni:

- **CA Manish Kedia** – Industrialist, Venture Capitalist, and Alumnus of the Department
- **CA Praveen Agarwal** – Renowned Chartered Accountant and Alumnus of the Department
- **Mr. Nitin Matanhelia** – Industrialist, Founder & Director of Hero MotoCorp, Gorakhpur
- **Mr. Ravi Shankar Shukla** – Chairman, Readymade Garments Industry



The teams showcased a variety of creative and impactful business ideas, including:

- **"CalmSol"** – A mental awareness application
- **"Aura"** – A 2-minute masala tea infused with health-boosting spices
- **"The Pure"** – A preservative-free fermented carrot product
- **"Urba Hydro"** – A hydrophobic vertical farming solution
- A **residential security concept** and various other sustainable and innovative business models



The judges actively engaged with participants, providing valuable feedback and raising thought-provoking questions. The students demonstrated confidence and a strong grasp of their ideas, responding positively to suggestions from the panel.

Conclusion and Vote of Thanks

After the event, participation certificates were awarded to all teams in recognition of their efforts and creativity. The competition not only provided an excellent platform for young entrepreneurs to present their ideas but also fostered a spirit of innovation and critical thinking. The event was efficiently conducted by **Dr. Suruchi Srivastava** and **Mrs. Tojaswi Dubey**, with active support from faculty members Dr. Anshu Gupta, Dr. Anubhav , Dr. Shefali, Dr. Purnima ,Dr. sushil. Dr. Rahul, Dr. Anand, Miss Simran of Department of Business Administration, faculty member of Department of Commerce and ITM College were present.



A formal **vote of thanks** was delivered by **Prof. A.K. Gupta**, acknowledging the efforts of participants, jury members, faculty, and organizers in making the event a success. The 'Futurepreneurs' event served as an inspiring initiative, motivating students to pursue entrepreneurship and contribute to the evolving business landscape. The final round, scheduled for March 29, 2024, is anticipated to showcase even more refined and impactful business ideas.



Prof. S.V Pathak
Head