



## “Women at Workplace and Work Life Balance”

**Department of Business Administration**

**Date: 21st October 2024**

A one-day awareness program titled 'Mission Shakti' was organized at the Department of Business Administration, Deen Dayal Upadhyaya Gorakhpur University on 21st Oct 2024 under the visionary leadership of Prof. Poonam Tandon, Hon'ble Vice Chancellor and Prof. Shrivardhan Pathak, Dean, Faculty of Commerce. The program was initiated by Prof. (Major) Vineeta Pathak, Nodal Officer of Mission Shakti Phase-5, which aims to empower women and promote self-reliance. She made the audience aware of various key government initiatives for women's empowerment. Prof. Manish Kumar Srivastava, BBA & MBA Program Coordinator, discussed the importance of women's coherence with men. Mrs. Tojaswi Dubey, the Keynote Speaker highlighted the challenges faced by women in the workplace, including gender-based tasks and balancing life. Compliering was done by Dr. Purnima Mishra.





