

Report of Workshop Session on 'Decision Making'
(November 26, 2024)

Department of Business Administration
Deen Dayal Upadhyaya Gorakhpur University



**DEEN DAYAL UPADHYAYA
GORAKHPUR UNIVERSITY**

Department of Business Administration

**TRAINNING
SESSION**

ON THE TOPIC : DECISION MAKING

**26TH NOV 2024
11:00 AM**

**VENUE: DEPT. OF
BUSINESS ADMINISTRATION**

Guest Speaker
Mr. Naveen Krishna Rai
Manager
Government Affairs, IIM Indore

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The **Department of Business Administration**, Deen Dayal Upadhyaya Gorakhpur University, organized a one-day workshop titled "**Decision Making**" on **26th November 2024**. The event, held under the chairmanship of **Professor Shrivardhan Pathak**, Head of the Department, brought together students and faculty for an engaging and insightful session. The objective of the workshop was to equip students with the knowledge and strategies necessary for effective decision-making and critical skill in both personal and professional contexts.

Inauguration and Opening Remarks

The workshop began with a warm introduction by the Coordinator, **Professor Manish Kumar Srivastava**, who set the stage for the day's session. He highlighted the importance of decision-

making in today's fast-paced world and introduced the guest speaker, **Mr. Naveen Krishna Rai**, Manager of Government Affairs at **IIM Indore**, known for his expertise and practical insights.



Keynote Lecture by Mr. Naveen Krishna Rai

In his highly engaging lecture, Mr. Rai addressed the significance of making informed and validated decisions at crucial junctures in life. Through his dynamic presentation, he discussed the framework and methodologies for effective decision-making, emphasizing:

- Understanding the impact of decisions on long-term goals.
- Evaluating risks and uncertainties.
- Leveraging logic and emotional intelligence.

Mr. Rai kept the session interactive by engaging in a dialogue with students, answering their queries, and providing practical examples of real-life decision-making scenarios. His motivational address left a lasting impression, inspiring students to approach decision-making with confidence and clarity.



Participation and Interaction

The workshop witnessed enthusiastic participation from students of the **BBA and MBA programs**, who actively interacted with the guest speaker. The faculty members, including **Dr. Shefali Jaiswal, Dr. Anubhav Nath Tripathi, Dr. Irfan, Dr. Sushil Kumar Singh, Dr. Kritika Srivastava, and Mrs. Tojaswi Dubey**, also contributed to the success of the event by facilitating discussions and ensuring smooth coordination.



Conclusion

The event concluded with a heartfelt vote of thanks delivered by **Dr. Suruchi Srivastava**, who expressed gratitude to Mr. Naveen Krishna Rai for sharing his valuable insights and to the organizing team for their efforts. The program was conducted seamlessly by **Dr. Purnima Mishra**, whose coordination ensured the event's success.

Acknowledgment

The workshop was a testament to the department's commitment to fostering holistic development among students. The combined efforts of the faculty and the active participation of students made this event a meaningful learning experience.

Event Highlights

- **Date and Venue:** 26th November 2024, Department of Business Administration, DDU Gorakhpur University.
- **Guest Speaker:** Mr. Naveen Krishna Rai, Manager, Government Affairs, IIM Indore.
- **Topic:** Decision Making.
- **Audience:** Faculty members and students of the BBA and MBA programs.

Program Coordinator (MBA/BBA)

Prof. Manish Kumar Srivastava

Head and Dean

Prof. Shrivardhan Pathak