



A Report on Upskilling Session by Team Medha for BBA & MBA students.



Department of Business Administration

Deen Dayal Upadhyay Gorakhpur University

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On 1.07.24, Department of Business Administration ,DDUGU organized an upskilling session in collaboration with **Team Medha (Mr.Anshal Srivastava,Mr. Akash Srivastava,Ms.Swati Singh,Mr.Shamim Husain)**, an organization dedicated to enhancing the skills and employability of students. The session was attended by students from the Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs. The total of more than 75 students have actively participated in this event. This event featured interactive activities and insightful presentations aimed at equipping students with essential skills for their professional journeys.

Session Overview

Prof. Manish Srivastava (Coordinator), Department of Business Administration ,DDUGU ,has welcomed the guest and gave the overview of the session to the students telling the benefits of enhancing your skills and improving your communication by such workshops and seminars.

Group Activities and Teamwork Games

Ms. Swati Singh, a key member of Team Medha, led the session with a focus on group activities and teamwork-related games. These activities were designed to foster collaboration, communication,

and problem-solving skills among the students. The engaging and interactive nature of the games helped break the ice and encouraged students to work together, highlighting the importance of teamwork in achieving common goals.

Overview of Medha's Program by Mr. Akash and Mr. Anshal Srivastava

They provided a comprehensive overview of Medha and the various programs they offer. They outlined Medha's mission to upskill students and prepare them for the job market. The presentation included information on:

Soft Skills Training: Programs aimed at enhancing communication, leadership, and interpersonal skills.

Technical Skills Development: Courses designed to improve technical proficiency in various domains.

Career Counselling and Guidance: Services that help students identify their career paths and provide support in job search and application processes.

Industry Exposure: Opportunities for students to interact with industry professionals and gain real-world insights through internships and workshops.

Student Engagement

The session was highly interactive, with students actively participating in the activities and discussions. The BBA and MBA students found the session beneficial, gaining valuable insights into the importance of teamwork and the range of skills required for their future careers. The hands-on activities and practical advice from Medha's team members left a lasting impact on the participants.

Conclusion

The upskilling session conducted by Team Medha was a resounding success, providing BBA and MBA students with essential skills and knowledge for their professional development. Ms. Swati's focus on group activities and teamwork games, coupled with the informative presentations by Mr. Akash and Anshal Srivastava, made the session both engaging and educational. The students appreciated the opportunity to learn from industry experts and are looking forward to more such sessions in the future.





**Prof. Manish Kumar Srivastava
(Coordinator)**

**Prof. Shrivardhan Pathak
(Head & Dean of the Department)**