

## DEEN DAYAL UPDAHYAYA GORAKHPUR UNIVERSITY GORAKHPUR-(U.P.) (Accredited A++ by NAAC)



Name	:	Dr. Anshu Gupta
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Designation	:	Assistant Professor
		Department of Commerce
		DDU Gorakhpur University, Gorakhpur -273009(U.P.)
Executive Position	:	<ul> <li>Coordinator, Hotel Management and Catering Technology</li> </ul>
		Executive Member, Indian Accounting Association
		Treasurer, Indian Accounting Association, Lucknow Branch
		Member, Intellectual Property Rights (IPR) Cell, DDU Gorakhpur     University Corekhpur
		<ul><li>University, Gorakhpur</li><li>Assistant Director, Admission Cell, DDU Gorakhpur University, Gorakhpur.</li></ul>
		<ul> <li>Member, Committee-III (Collaborations &amp; Consultancy)</li> </ul>
		<ul> <li>Member, Rover &amp; Ranger, DDU Gorakhpur University, Gorakhpur.</li> </ul>
		<ul> <li>Member, Board of Studies, Department of Commerce, DDU Gorakhpur</li> </ul>
		University, Gorakhpur.
Designation Severed	:	<ul> <li>Ex-Superintendent Sant Kabir Hostel</li> </ul>
		<ul> <li>ACS for various Semester Examinations</li> </ul>
		CS for various Entrance Examinations
Area of Specialization	:	Accounting & Finance
		<ul> <li>Advanced Management Accounting</li> <li>Accounting Theory</li> </ul>
Experience	:	<ul><li>Accounting Theory</li><li>10 Years</li></ul>
Awards	•	<ul> <li>National Fellowship -UGC-Junior Research Fellow-2010</li> </ul>
Research	•	-
Supervisor	:	<ul> <li>Ph.D. 04, PG Dissertation-10 per semester</li> </ul>
Patent	:	• 02
Conference/Seminar		<ul> <li>Paper Presented in 15 International Seminar/Conference</li> </ul>
	:	<ul> <li>Paper Presented in 20 National Seminar/Conference</li> </ul>
		Chaired Technical Session as Resource Person & Keynote Speaker
Publications	:	<ul> <li>More than 30 Research Papers published in UGC Care/ UGC Approved</li> </ul>
		Refereed/ Indexed / Impact Factor Journals.
Edited Book	:	<ul> <li>Chapters in Four Edited Books</li> <li>Demonstration In India: A Researcher Perspective Published by Excel India</li> </ul>
Books		<ul> <li>Demonetization In India: A Researcher Perspective Published by Excel India Publishers New Delhi, ISBN: 978-93-88237-02-4 In August 2018</li> </ul>
		<ul> <li>Corporate Management in Times of Crisis, Published by Rudra Publisher</li> </ul>
		and Distribution, New Delhi, ISBN: 978-81-953203-0-1 in June 2021
		<ul> <li>Reclamation and Transformation Through Sustainable Development,</li> </ul>
	:	Published by Rudra Publisher and Distribution, New Delhi, ISBN:978-93-
		92108-73-0 in 2023
		Digital Transformation Accounting & Finance, Published by Rudra
		Publisher and Distribution, New Delhi, ISBN:978-93-88361-79-8 in October, 2023
Academic		<ul> <li>Life Member of Indian Commerce Association (UP-526).</li> </ul>
Membership	:	<ul> <li>Life member of Indian Commerce Association (UP-526).</li> <li>Life member of Indian Accounting Association. (LC-96)</li> </ul>
memoersmp		Lite memoer of metal recounting rissociation. (LC-70)