

PROF AJEYA KUMAR GUPTA

M . C o m . , P h . D . , F D P M (I I M - A)
PRROFESSOR IN DEPTT OF COMMERCE, DDU GORAKHPUR UNIVERSITY, GORAKHPUR-273009
Date of Birth: 20.4.1965

ACADEMIC QUALIFICATIONS

| Exam | Year | Examining Body | % Marks | Divison |
|-------------------------|------|---------------------------------|---------|---------|
| High School | 1980 | Uttar Pradesh Board, Allahabad. | 66.4 | First |
| Intermediate | 1982 | Uttar Pradesh Board, Allahabad. | 62.0 | First |
| B.Com. | 1984 | Gorakhpur University, Gorakhpur | 70.2 | First |
| M.Com. | 1986 | Gorakhpur University, Gorakhpur | 64.7 | First |
| JRF (NET) | 1986 | UGC, Delhi. | - | - |
| Ph.D. | 2002 | Gorakhpur University, Gorakhpur | | |
| FDP (IIM-A) | 2004 | IIM Ahmedabad | | B+ |
| M.Tech in Fintech (MBA) | 2023 | IIT Kanpur | | Grade |

INDEPENDENT RESEARCH AFTER PH.D.

- Participated as technical analyst in an International project of ISET, USA (www.i-s-e-t.org) on "Sheltering from a Gathering Storm — CBA for India as a Case study" undertaken by GEAG, Gorakhpur.
- Consultancy project from the Ministry of Small Scale Industries, Government of India on "Entrepreneurial Development in Eastern Uttar Pradesh" (2006) which was completed successfully, within six months.
- A major research project of UGC, Delhi, entitled "Remedy to the Malady of Development Banks-in-Transition: From Corporatization to Reverse Merger, to Universal Banking to Sell off! (With special reference to its Financial Management)" is completed (2007).

ADDITIOANL QUALIFICATIONS EARNED

- FDP of IIM (Ahmedabad), from 3rd Nov 2003 to 29th Feb 2004 (Four Months)
- Foundation course in Business Strategy, organized by the Strategic Mgt Forum, IIM Bangalore (2006)
- Elective course on Mergers & Acquisitions on May 1-6 at IIM Calcutta (2007)
- Elective course on Strategic Implementation on Feb 18-23 to 6, 2008 at IIM Kozhikod (2008)
- Summer School in e-Commerce on July 21-26, 2008 at IIITM, Gwalior
- Elective course on Writing Cases and Research Methodology on March 9-13, 2009 from IIM Bangalore.
- Summer School on e-Finance and Global Banking from IIIT Allahabad in July 2008.
- Elective course in Management of Change on 7-12 December, 2009 from IIM Lucknow.
- Elective course in Management of Foreign Trade on April 26 to May 1, 2010 from IIIT, New Delhi.
- ISET, USA (Institute for Social and Environmental Transition) 4-11 Nov 2012 workshop in Kathmandu, Nepal.
- Attended the NAAC (Bangalore) Assessors' Interaction Meeting (AIM) on 27-28 May 2013 and became member of the NAAC Collegium.

ADMINISTRATIVE EXPERIENCE

- NAAC Member Collegium since May 2012 — to visit higher educational institutions for accreditation: visited more than seventy institutions.
- Proctor (a discipline sub-authority) in the University from 1995 to 2008.
- Director, Entrepreneurship & Business Development Centre (EBDC), a project of MoMSMEs, GoI from 24.1.2006 till 31.3.2012. Organized eighteen Entrepreneurship Training Programs, Seminars on Entrepreneurship Programs and Career Counseling under the auspices of EBDC.
- Coordinator, Placement/Employment Bureau and Guidance Cell, DDU Gorakhpur University, Gorakhpur.
- Organized two Faculty Development Programs on Entrepreneurship Development, sponsored by the Department of Science & Technology, Government of India and conducted by Entrepreneurial Development Institute of India, Ahmedabad (EDI) in 2005 and 2010.
- Member Core Committee for Centralized Admissions (all courses in UG) in the university for the year 2009.
- Member Core Committee for Centralized Admissions (all courses in PG) in the university for the year 2009.
- Assistant Centre Superintendent for conducting Annual examinations for the year 2009, and Centre Superintendent for several One-day examinations.
- Member IQAC, (Internal Quality Assurance Cell) DDU Gorakhpur University from 2009 to 2015.
- Member of Editorial Board for Souvenir published in four Convocations held after 2004.
- Member syllabus formulation committees in the university as well as degree colleges, especially the vocational courses.
- Organized and conducted workshop on "Honing Managerial Skills through Business Contests" on 10.11.2009 in Department of Business Administration, of our University.
- Organized several Contests for MBA students.
- Organized Faculty Level Seminars through Learners' Group, an organization formed for the very purpose. Experiences in organizing workshops on Presentation Skills and Team works for MBA students.

AWARDS & HONOURS

- Best Research Paper Award** 2006 for the research paper entitled "Changing paradigm in professional education: Evolving Indian business education through value chain analysis and knowledge management (a case study of IIM-Ahmedabad)" out of 87 papers submitted from throughout the country by All India Consortium of Research and Development in Social Sciences and Humanities, Haldwani.

2. **Performance Based Fellowship** in Faculty Development Program of Indian Institute of Management, Ahmedabad during the year 2004.

3. **JRF through NET of UGC** in 1986, while in the Final Year of the M.Com.

SUBJECTS TAUGHT AT PG LEVEL (MBA & M.COM)

- i) Strategic Management
- ii) Computers and information Technology for Managers
- iii) e-Commerce
- iv) Entrepreneurship & Microfinance
- v) Managerial Skill Development
- vi) Management Information System
- vii) Electronic Banking and IT in Banks (IGNOU-MBA)
- viii) Production and Operations Management
- ix) Business Communication
- x) Bank Management

ANNEXURE 1

PROMINENT PAPERS, BOOKS AND INTERNATIONAL CONFERENCES ATTENDED

- i) Twenty papers published in different professional journals;
- ii) Papers presented in thirty six National and eight International Conferences.
- iii) Book "Financial Management in Development Banks", published in the year 2004.
- iv) Book "Remedies of Malaise of Development Banks in India" in the year 2007
- v) Book "Entrepreneurship Development in Eastern Uttar Pradesh" published in the year 2008
- vi) Paper entitled "Changing Paradigm In Management Education: Evolving Business Education Through Value Chain Analysis And Knowledge Management in LDCs: A Case Study Of IIM Ahmedabad, India" presented in 5th Global conference in Business and Economics held on 6-8 July, 2006 at Cambridge University, England.
- vii) Paper entitled "Nonconventional sources of Entrepreneurial Finance in LDCs" accepted for presentation in 6th Global conference in Business and Economics scheduled to be held on 17-18 October, 2006 at Harvard University, USA.
- viii) Research Paper accepted and invited to present the same on 17-18 December 2012 by the World Finance Organization, Shanghai, China.

ROLE MODEL

Professors & Students at IIM-Ahmedabad, where I spent a continuous four months.

REFERENCES

- i) Prof Sunil Shukla, The Entrepreneurship Development Institute of India, (EDII) (Near Village Bhat, via Ahmedabad Airport and Indira Bridge) Bhat-382428, Distt Gandhinagar, Gujarat.
- ii) Prof Jawahar Lal, Ex-Head & Dean of Commerce Department, Delhi School of Economics, Delhi University (North Campus), Delhi-110 007
- iii) Prof Rajeev Sharma, Indian Institute of Management, Vastrapur, Ahmedabad (Gujarat)
- iv) Prof RM Mishra, Ex-Vice Chancellor DDU Gorakhpur University, Siddhartha Enclave, near Taramandal, Gorakhpur.

INVITATIONS

- (i) ASCs invitation to speak on ICT & Higher Education in almost every Orientation and Refresher Program in Gorakhpur University. Other topics addressed are Creativity and Innovation; Environmental Management and Business Ethics: In All Sixty nine lectures delivered till date.
- (ii) Invited for special lectures on Career Opportunities, Personality Development and Managerial Skills in annual feasts, conferences and seminars held in the years 2004-2012 in MMM Engineering College, Gorakhpur.
- (iii) The Gorakhpur Environmental Action Group (GEAG) invited to lead and conduct its discussions and seminars on various special occasions.
- (iv) Different Newspapers and NGOs invited to lead its discussions and seminars on various special occasions such as state and Central Government and local elections.
- (v) Guest Lectures at District Industry Centers and other Developmental Organizations/ Entrepreneurship Development Programs. More than a dozen lectures delivered till date.
- (vi) Invited as Judge to various contests like debate, Business Games, Entrepreneurship Contests by the Gorakhpur Chapter of the Institute of Chartered Accountants of India and similar organizations.
- (vii) ICFAI University, Hyderabad invited for special lectures and Seminars at Gorakhpur and honored in the years 2004-08.
- (viii) Entrepreneurial Development Institute of India, Ahmedabad (EDI) invited to speak on "Financial Management and Accounting for Entrepreneurs" and Financial Viability of Projects" before the FDP participants in sponsored programs.
- (ix) MMM Engineering college invited as Guest Faculty during the year 2002-04.

- (x) Department of Business Administration, DDU Gorakhpur University, Gorakhpur invites as Guest faculty in various professional programs running in various departments.
- (xi) Organized a two days Workshop on “Entrepreneurship for Managers” with Prof S Shukla of EDI, Ahmedabad on October 18-19, 2004 in the department of Business Administration, DDU Gorakhpur University, Gorakhpur.
- (xii) ABHIMAT, a body for cultural and academic excellence in DDU Gorakhpur University, invited to speak on “Management, Entrepreneurship and India of 2020” on 12.2.05.

SUPERVISED RESEARCH FOR PH.D.

1. “Management of NPAs in Public Sector Banks”
2. "Financial management in State Level Public Undertakings"
3. "Development Banks in Transition: A Financial Appraisal of Industrial Finance Corporation of India (IFCI)"
4. “Study of Microfinance as a tool of poverty removal in the backward region of Uttar Pradesh”.
5. “A study of the Role of NGO’s in Microfinance in India”
6. "Management of Non-Performing Assets in Indian Bank Industry"
7. “A study on Entrepreneurship Development in the Backward region of eastern Uttar Pradesh”
8. “Emerging Trends in Banking Industry”
9. “Study on Entrepreneurship Development Agencies and their Role in Entrepreneurship Development”
10. “A study on First Generation Entrepreneurship in Uttar Pradesh”
11. “A study on the impact of communication on buying behavior of teenagers with special reference to tier i and tier II cities”
12. “A study of role of human resource accounting in strategic human resource management (with special reference to select companies)”
13. “A study on role of human resource information system in strategic human resource management”
14. “A critical appraisal of MGNREG guarantee scheme with special reference to Gorakhpur district”
15. Role of Corporate Social Responsibility on a Firm's Financial Performance: A Study from Select Companies of Nepal”
16. Role of Demerger in corporate restructuring and stakeholder’s value creation: A case study of demerged companies in India”

SPECIAL HONORS AND INVITATIONS

1. Nominated by the Vice Chancellor DDU Gorakhpur University as Member, Steering Committee IQAC (Internal Quality Assurance Cell) — DDU Gorakhpur University on 24.9.2015
2. Nominated "Member of Executive Council" DDU Gorakhpur University, Gorakhpur for the period 19.1.13 to 18.1.14.
3. Appointed Coordinator to conduct Refresher course in July-Aug 2013 on "Information Technology" by ASC, DDU Gorakhpur University. Conducted the same program very successfully for 44 participants in the year 2012 as well.
4. Keynote Lecture on “Issue of Qualities in HEI” on 31.3.13 in IQAC of MGKVP University, Varanasi.
5. Special Lecture (Three) in the 10 Days Workshop on Research Methodologies organized by ICSSR, Delhi and Commerce Department BHU on 15.3.13.
6. Uttar Pradesh Higher Education Council, Lucknow invited to deliver keynote address for its Seminar on “Quality Sustenance and Development of Higher Education” on 03.3.13 for All the Principals of Degree colleges, Education Officers and Directors of Internal Quality Assurance Cells in all the Colleges/ Universities of UP.
7. Keynote speaker at Vidya Mandir Degree College, Kayamganj for the National Seminar on Gandhian Thoughts, held on 23-24 December 2013
8. Special series of Lectures on ‘Leadership in Academic Institutions’ organized under the auspices of NSS Empaneled Training.
9. Chairman, technical session of Technology Innovation and Entrepreneurship Development in DDU Gorakhpur University Gorakhpur on 17.4.12.
10. Coordinator, Refresher Course in Computer Applications for university/college teachers 14.3.12 to 03.4.12.
11. Keynote speaker at Vidya Mandir Degree College, Kayamganj for the National Seminar on Gandhian Thoughts, held on 23-24 December 2011.
12. Pavitra Degree College, Gorakhpur invited as chief guest and keynote speaker on “Career Decisions and Youths in this Globalized Era” on 13.12.11.
13. NSS Training Centre Gorakhpur University invited to speak (13 Programs) to Program Officers on “Leadership & Personality Development for NSS Coordinators” on 11.12.11 to 31.3.13.
14. Delegacy of Gorakhpur University invited to speak on “Career Prospects for University Students” in its Annual Function held on 29.11.11.
15. Invited to International “Higher Education Summit 2011” organized by FICCI, New Delhi that was sponsored by the Planning Commission and Ministry of HRD, Government of India, on 11-12 November, 2011.

16. CSJM Kanpur University (IQAC) invited to deliver keynote address for its Seminar on Higher Education held on 30.10.11
17. **Uttar Pradesh Higher Education Council, Lucknow invited to deliver keynote address for its Seminar on “Quality in Higher Education” on 19.10.11 for All the Principals of Degree colleges, Education Officers and Directors of Internal Quality Assurance Cells in all the Colleges/ Universities of UP.**
18. Delivered keynote address on 7.9.11 on Quality Enhancement in Higher Education in the Workshop for University and College Teachers in the DDU Gorakhpur University.
19. Joined as Managing Editor, “Gorakhpur Social Scientist”, a bi-lingual bi-annual journal published by the veteran Professors in DDU Gorakhpur University Gorakhpur.
20. Nominated by the Vice Chancellor as Coordinator to conduct the State sponsored workshop on “*Enhancing Quality in Higher Education – IQAC Approach*” in DDU Gorakhpur University on 7 September 2011.
21. Commencement of Publication of a Refereed Research Journal “Gorakhpur Social Scientist” (Bi-annual, Bi-Lingual) and appointed as Managing Editor [ISSN 0976-8521]
22. Participated in International Conference in Indian Institute of Management, Ahmedabad on 15-17 December 2010 and presented a research paper cum poster entitled “A study of factors impeding growth of microfinance activities towards empowerment of weaker sections in Uttar Pradesh”. The theme of the conference was “Challenges to Inclusive Growth in the Emerging Economies”.
23. Participated in the National Conference and presented a research paper entitled "Capitalizing On Global Recession And Employment Dilemma" on 17-18 March 2010 in HRPG College, Sant Kabir Nagar.
24. Successfully completed One week Management Teachers' Program on “*Management of Change*” on 7-12 December, 2009 from IIM Lucknow.
25. Invited to deliver lecture on 19.11.09 on "Banking Sector and Employability" in NIS academy, Gorakhpur.
26. Successfully completed Summer School on “*e-Finance and Global Banking*” from IIT Allahabad in July 2008.
27. Successfully completed One week Management Teachers' Program on “*Writing Cases and Research Methodology*” on March 9-13, 2009 from IIM Bangalore.
28. Invited to deliver lecture on "Higher Education and Information Technology" in Orientation Programs (more than ten times in last two years) in Academic Staff College, DDU Gorakhpur University Gorakhpur.
29. Invited to deliver lecture on 26.10.09 on "Environmental Accounting" in the Refresher Course Organized by ASC and Botany Department, DDU Gorakhpur University Gorakhpur.
30. Invited to deliver lecture on 26.10.09 on "Social Entrepreneurship: the hottest selling cake today" in Amity University, Lucknow.
31. Invited to deliver lecture on 12.12.08 on "Innovative Teaching Methods in Professional Courses" in a FDP for ICFAI faculty members at the ICFAI University Campus Centre, Gorakhpur.
32. Invited to deliver lecture on "Information Technology in Higher Education" in Academic Staff College, DDU Gorakhpur University on 18-20 September, 2008.
33. Invited to deliver lectures on 19-20 January, 2008 on "WTO and Small Scale Industries" to the participant officer trainees at District Industry Centre, Gorakhpur.
34. Invited to deliver lecture on "Information Technology in Higher Education" in Academic Staff College, DDU Gorakhpur University on 18.9.07.
35. Invited to delivers lecture on 11-12 June, 2007 on Entrepreneurship Development to the participant officer trainees at District Industry Centre, Gorakhpur.

SELECT RESEARCH PAPERS PUBLISHED

1. Mandatory corporate social responsibility in Nepal: an analysis of commercial banks Sudip Wagle¹, Dr. Ajeya kumar gupta² in International Journal of Innovative Research in Management Studies (IJIRMS) volume 5, issue 3, February 2021. Pp.1-7
2. Impact Of Corporate Social Responsibility On Financial Performance In Nepali Development Bank With Special Reference To Muktinath Bikash Bank Limited (MNBBL) Sudip wagle¹, Dr. Ajeya Kumar Gupta², Wutan Huatan Jisuan Jishu Volume xvii, issue vi, June/2021 ISSN no: 1001-1749 page no:103
3. Employee Job Satisfaction Towards Organizational Corporate Social Responsibility Practices And Its Implications: Evidence From Nepal Telecom Company Limited, Sudip Wagle Research Scholar, Department of Business Administration, DDU Gorakhpur University, Gorakhpur, India AJEYA KUMAR GUPTA Professor, Faculty of Commerce & Management, DDU Gorakhpur University, Gorakhpur, India, Global Management Review Vol 15, Issue 1, January - June 2021
4. Published a Chapter 21 “Emerging National Threats via Cyber Attack And A Strengthened Cyber Security Strategy With Special Reference to India” in the book’ Geographical Personality of India and National Security’ by Prof S K Dikshit and Prof Shivakant of DDU Gorakhpur University and published from Pratyush Publications Delhi, ISBN:978-93-82171-71-3 in 2018, Powerpoint Presentations 117-127

5. Published a Chapter 12 “Challenges of Class Room Teaching in Higher Education” in the book Elements of Teaching Learning Process by Vinod Kumar Yadav and Praveen K S Yadav of HBTI, Kanpur and published from ELSEVIER, ISBN:9789351072867 in 2014, pp 78-86.
6. Research Paper published in the Souvenir published on the eve of 32nd Convocation of DDU Gorakhpur University in 2014 “Scaling Up Higher Education in India”.
7. Research Paper published in the Souvenir published in the National Conference Organized by the Teachers Association of DDU Gorakhpur University in 2014 “Scaling Up Higher Education in Eastern Uttar Pradesh”.
8. Presented research paper on “FDI is Inevitable for India” in the National seminar in Department of Business Administration, DDU Gorakhpur University on 17 March 2013.
9. Research paper “Meta University: An Innovative Approach to Higher Education system in 21st Century” in in AED Journal of Education, in the department of Education, DDU Gorakhpur University in Vol.1 No.2 February, 2013 issue.
10. Research Paper titled “Falling Prices of Currency and Internal Security Threats in LDCs : A case study of India” presented on 17-18 December 2012 by the World Finance Organization, Shanghai, China.
11. Published a research paper on “Social Entrepreneurship — An impact on social Empowerment” in July 2012 issue of Gorakhpur Social Scientist, a Bi-annual journal published by the academic society in Gorakhpur.
12. Research paper presented on “Meta University and Open Courseware” in conference on “Challenges of Education in Global Era” in the department of Education, DDU Gorakhpur University on 28-29 February 2012.
13. Research paper on “Falling Prices of Indian Currency and Internal Security Threats” published in the edited book “Internal Security Threats in India” by Prof Harisaran and Dr Harsh Kumar: 24-25 Feb, 2012.
14. Research paper presented on “Entrepreneurship and Indian Youths” in conference on “Entrepreneurship, Technology and Innovation” in the department of Business Administration, DDU Gorakhpur University on 17-18 February, 2012. Also, Chaired two technical sessions for the same.
15. Published two Ph.D. Dissertation Review in the journal “Gorakhpur Social Scientist” in June 2011 and December 2010 and issues.
16. Published one book review of "Digital Youth: The Role of Media in Development" (by Kaveri Subrahmanyam of Department of Psychology, California State University, Los Angeles, CA 90032-8227, USA and David Smahel of Institute for Research on Children, Youth and Family, Faculty of Social Studies, Masaryk University Jostova 10, 602 00 Brno, Czech Republic. Published by Springer, New York) in the journal “Gorakhpur Social Scientist” in June 2011 issue.
17. Ajeya K Gupta (2010): Remedy to the Malady of Development Banks in India, Dominant Publishers and Distributors, Delhi ISBN: 978-81-191-0545-1
18. Ajeya K Gupta (2008): Entrepreneurship Development in Eastern Uttar Pradesh, Dominant Publishers and Distributors, Delhi ISBN: 978-81-321-0517-3
13. Paper entitled “Diversification of Indian Economy: Aiming at the Turn-around” presented at the National seminar in HRPG college, Sant Kabir Nagar UP, held on 12-13 March, 2007.
14. *Paper accepted for presentation in 6th Global conference in Business and Economics scheduled to be held on 17-18 October, 2006 at Harvard University, USA.*
15. Paper entitled "Changing Paradigm In Management Education: Evolving Business Education Through Value Chain Analysis And Knowledge Management In LDCs (A Case Study Of IIM-Ahmedabad, India)" presented in 5th Global conference in Business and Economics held on 6-8 July, 2006 at Cambridge University, England.
16. Paper entitled “FDI In Indian Retailing Will Prove A Boon For Rural Market” presented in two days National Seminar sponsored by UGC in the Department of Business Administration of DDU Gorakhpur University on 29-30 March 2006.
17. Paper entitled “Higher Education And Knowledge Revolution Through Revised Agenda In The Reformed Age: Privatization As The Forerunner To All The Good” presented in three days National Seminar sponsored by UGC in the Adult & Continuing Education department of DDU Gorakhpur University on 28-30 March 2006.
18. Paper entitled “FDI In Indian Retailing : Boon Or Bane” presented in the National Seminar sponsored by UGC in the department of Applied Economics, Lucknow University, Lucknow on 26th March 2006.
19. Paper entitled “Tracking Environmental Issues In Business Through Environmental Accounting” presented in two day National Seminar sponsored by UGC in the Psychology department of DDU Gorakhpur University on 22-23 March 2006.
20. Ajeya K Gupta (2004): Financial Management in Development Banks, Dominant Publishers and Distributors, Delhi ISBN: 81-7888-168-3

