

RESUME

Name : **Dr. Rajeev Prabhakar**

Father's Name : **P L Prabhakar**

Mother's Name : **Raj Prabhakar**

Designation : **Professor**

Educational Qualification : **M.Com, Ph.D**

Official Address : **Department of Commerce
DDU Gorakhpur University
Gorakhpur - 273009**

Experience : **22 years**

Date of Joining : **23 Oct, 1998**

Residential Address : **17 Kha, Hirapuri Colony
University Campus,
DDU Gorakhpur University,
Gorakhpur-273009
email:rajiv_capricorn2002@rediffmail.co
m Mobile- 9415026484, 8299275212**

Date of Birth : **Jan 10, 1972**

Research : **Book Published (Edited)-03
PhD (Produced)-16
PhD Students registered-04
Articles published/presented in various
Conference/Seminars-38
Conference / Seminar Attended:
National- 44
International- 15**

Teaching Interests : **General Management,
Organisational Behavior,
Corporate Financial Management.**

Courses Attended:

One orientation course for **Teachers** conducted by **ASC, Lucknow University**

Aug 02 to 29th, 1999.

Two Refresher Course for Teachers conducted by ASC Gorakhpur University 21st Aug 2004 to 10th Sep 2004.

One in Commerce and One in Management from 27th March to 16th April, 2007.

Faculty Development Programme of AICTE at TITS, Bhiwani 5th Sep to 17th Sep 2005.

Orientation programme for counselors of IGNOU 11th July 2002.

Two week workshop on Research Methodology organized by ASC Gorakhpur University 24th to 25th Oct 2005.

CONTRIBUTION TOWARDS THE CORPORATE LIFE:

Served as Assistant Dean, Students Welfare Department of the University.

Served as Superintendent of Sant Kabir Hostel of DDU Gorakhpur University.

Served as Programme Officer of the National Service Scheme of the University 2002 to 2003.

Served as Assistant Coordinator of the Department of Business Administration of the University 2006-07.

Acted as Assistant Co-ordinator, IGNOU Study Centre 2709 from 2008 to Dec 31, 2009.

Acted as joint Secretary, Athletic Association, DDU Gorakhpur University 2006-07.

Acted as Assistant Superintendent, Examination DDU Gorakhpur University 2011-12.

Acted as Superintendent of NC Hostel, DDU Gorakhpur University 2006-2007.

Acted as Member Flying Squad Team of DDU Gorakhpur University 2005-2006, and 2006-2007.

Acted as Member Proctorial University Board, DDU Gorakhpur University 2006 -2007.

Acted as ADSW, DDU Gorakhpur University 2006-2007.

Member, Board of Studies in Commerce DDU Gorakhpur University.

Member, Academic Council DDU Gorakhpur University.

Life Member, Indian Commerce Association.

RESEARCH, PUBLICATIONS (books, chapters in books other than refereed journal articles)

S.No	Title	Book Title editor & Publisher	ISSN/ISBN No.	No.of Co-authors	Whether you are the main author
1	Emerging Paradigms in Finance	Emerging Paradigms in Finance Dr Rajeev Prabhakar & Gautam Prasad ASR Publications 102 Pooja Colony-II Loni, Gaziabad 201103 U.P. INDIA	ISBN-978-93-83247-08-0 (2013)	01	Yes
2	Entrepreneurship Development Challenges Ahead	Entrepreneurship Development Challenges Ahead Dr Rajeev Prabhakar Dr Sanjeet Kumar Gupta ASR Publications 102 Pooja Colony-II Loni, Gaziabad 201103 U.P. INDIA	ISBN: 978-93-82171-42-3	01	Yes
3	Industrial Development in Uttar Pradesh	Industrial Development in Uttar Pradesh Dr Rajeev Prabhakar & Dr Lamaan Sami Akansha Publisher House New Delhi 110002	ISBN: 978-81-8370-422-9	01	Yes

CATEGORY: III RESEARCH, PUBLICATION AND ACADEMIC CONTRIBUTIONS**A) Published Papers in journals**

S. no.	Title	Journal	ISSN/ISBN No	No of Co-authors	Whether you are the main author
1	Corporate Social Responsibility in Indian companies : An Empirical Study	INSPIRA- Journal of Modern Management & Entrepreneurship	ISSN: 2231-167X Vol.-08, No. 01 January 2018 PP 299-306	01	No
2	Economics Reform of India And China: Past And Future	INSPIRA- Journal of Commerce, Economics & Computer Science	ISSN: 2231-167X Vol.-03, No. 04 December 2017 PP 299-306	01	No
3	A Study of Fdi in Multi Brand Retailing in India	Journal of Modern Accounting and Auditing, USA	ISSN: 1548-6583 2015	1	Yes
4	KEY ROLE AND IMPORTANCE OF CREDIT Risk and Insurance in Banking Sector	Asian RESONANCE	ISSN: 0976-8602 Vol –IV, ISSUE –I, Jan 2015	1	Yes
5	Infrastructural Development in India's Reform: An Appraisal.	Society And Politics Bi-Annual, An International Journal of Academicians, V L Media Solutions, New Delhi.	ISSN: 2248-9479 Vol-3, No.2, July-December 2013	2	Yes
6	Non Performing assets in public sector banks an analysis	SS international journal of business and management research	Vol 3 may issue 2013 ISSN 2231-4970	1	Yes
7	A case study of opportunities and challenges of green marketing with special reference to Gorakhpur city.	Prabandhan CMD Journal of management	ISSN 2229-5267 Vol-3, Jan–June 2011	1	Yes
8	Global Recession and Indian Economy	Prabandhan CMD Journal of management	ISSN 2229-5267 Vol-2	1	Yes
9	“Global Recession Its Impact on IT Sector in India”	Society and Politics Bi-Annual Journal for Humanities and Social Sciences Gorakhpur.	ISSN 2248-9479 Vol1, No.2, July-December 2011	1	Yes

10	MGNREGA: Issues and Challenges	Society and Politics Bi-Annual Journal for Humanities and Social Sciences Gorakhpur.	ISSN 2248-9479 Vol1, No.2, July-December 2011	1	Yes
11	Effectiveness of on-line Marketing in Private Banking System in with Special Reference to ICICI Bank	Global Journal of Business Management	ISSN 0973-8533 Vol-3, December 2009	1	Yes
12	Innovation in Competing Mapping	Published in International Journal of Commerce & Management	ISSN 2251-587-x Vol 2 July –Dec 2012	1	Yes
13	Rural Marketing Potential in India – Challenges & Strategies	Splint International journal of professionals	ISSN: 2349-6045	1	Yes
14	Comparative Study of Employee Welfare in Nationalize bank and Private Sector Bank	Splint International journal of professionals	ISSN: 2349-6045 Vol-3_Issue-11 – Nov 2016	1	Yes
15	A Study of FDI Related to Indian Market as A Multi-brand Retailing.	Hermeneutics A Biannual Refereed International Journal of Business and Social Studies	ISSN 2231-6353 2013	1	Yes
16	The Study of Startups India: Opportunities & Challenges	JBFSIR	ISSN 2231-4288	1	Yes
17	Role of New Technology like Knowledge Management in E-commerce in Indian Context	Global Journal of Contemporary Management. Doon Business School, Dehradun	ISSN: 2249-1899 Volume –III ,Number-1, june 2013	1	Yes
18	Emerging Dimensions in Human Resources Management	International Journal of Development Studies (IJDS) for the July-December 2014	ISSN: 0975-5799 July-December 2014	1	Yes
19	Women Entrepreneurship Development in India	International Journal of Business Management and Leadership	ISSN: 2231-122X	1	Yes

20	Evaluation of Present Indian Economy	SUMEDHA Journal of Management	ISSN 2277 – 6753 2013	1	Yes
21	Financial Performance of Indian Commercial Banks: An Analysis	Journal Of Commerce & Business Studies	ISSN: 2322-0767	1	No
22	Fostering Innovation Culture in HR to Solve The Uprising Challenges	Research Discourse	ISSN: 2277-2014 Vol.VII No. XXIV 2017	1	No
23	A Comparative Study Of Compensation and Performance Appraisal Practices in Indian Companies- with Special Reference to Hindalco & NALCO	International Journal Of Multidisciplinary Educational Research	ISSN: 2277-7881 Vol.9 Issue 9(4) 2020	1	No
24	Analytical Study on the Relationship Between Human Resource Management Practices and Organizational Performance	INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH IN TECHNOLOGY	ISSN:2349-6002 Vol-7 2021	1	No
25	NON-PERFORMING ASSETS AND ITS IMPACT: A COMPARATIVE STUDY ON THE FINANCIAL PERFORMANCE OF PUBLIC SECTOR AND PRIVATE SECTOR BANKS	International Journal of Multidisciplinary Educational Research	ISSN:2277-7881 Vol-11 Issue-8 (4) August 2022	1	NO

Paper Presented in Conference, Seminar, Workshop, Symposia

S. No	Title of the Paper Presented	Title of Conference/ Seminar	Organized by	Whether international/ National/State /Regional/ College or University level
1	AN EMPIRICAL STUDY OF TRANSFORMATION OF WORKING OF BANK DUE TO ADVENT OF DIGITAL BANKING	74 th ALL INDIA COMMERCE CONFERENCE-2022 Annual Conference of India Commerce Association One Earth. One Family. One future	Department of Commerce, Faculty of Commerce & Business, Delhi School of Economics, University of Delhi, Delhi	International
2	ROLE OF LARGE BANKS IN ECONOMIC DEVELOPMENT- A CASE-BASED STUDY OF PNB AND ITS MERGER	73 rd ALL INDIA COMMERCE CONFERENCE-2022 Annual Conference of India Commerce Association & International Seminar on "India's March Towards \$ 5 Trillion Economy by 2024"	Dr. Babasaheb Ambedkar Marathwada University, Aurangabad	International
3	Innovation And Entrepreneurship – Role in Economic Development in India	1 st International Conference on Innovation in Multi-disciplines of Management and Information Technology (IC-MMIT 2018)	Organized By Jagran Institute of Management Kanpur, 2018	International
4	Recent Trends in Management: 5S and Kaizen Techniques	Institute of Technology and Management GIDA, Gorakhpur, U.P.	ITM GIDA, Gorakhpur, 2018	National
5	Role of Innovation And Entrepreneurship in Economic Development of India	71 st ALL INDIA COMMERCE CONFERENCE Of Indian Commerce Association (ICA) 20-22 Dec, 2018	Organized By Osmania University, Hyderabad, 2018	National
6	Role of New Technology like Knowledge Management in E-commerce in Indian Context	National Seminar On "STRATEGIES FOR COMPETITIVE ADVANTAGE" (2013)	Organized by "Doon Business School" On 13th & 14th September 2013	National
7	Women Entrepreneurship Development in India	National Seminar on 'Technology, Innovation and entrepreneurship Development in India'	Department of Business Administration, DDU Gorakhpur University, Gorakhpur April, 2012.	National
8	The Study of Startups India: Opportunities & Challenges	69 th All India Commerce Conference November 11, 2016	Organised By Faculty of Commerce, University of Lucknow, Lucknow (U.P.) INDIA	National
9	INNOVATION IN COMPETENCY MAPPING	National Conference On Green Management Practices as Competitive Strategy: Innovations, Globalization, and Social Entrepreneurship 21 ST -22 ND January, 2012	Organized By Bharati Vidyapeeth University INSTITUTE OF MANAGEMENT & RESEARCH NEW DELHI	National

10	A study of nature of marginalization in India	UGC sponsored on “Globalization and marginalized groups in Indian context & Issues 5 th -6 th Feb 2013	UGC sponsored organized by Department of Sociology , DeenDayalUpadhyaya Gorakhpur University Gorakhpur U.P.	National
11	A study on Role of FDI in economic development of India	International Conference on “Leadership in Business and Management for Sustainable Global Economy” (LBMSGE-2012) at I.I.T. Delhi. November 03-04, 2012	I.I.T. Delhi	International
12	An Analytical study of information technology in stock trading and capital market in India”	International Conference on the topic Coping with uncertainty 2014	Organized by MAIMS, New Delhi	International

11	Cash Transfer Scheme : Development and Reform Policy in India	66 th All India Conference of Indian Commerce Association 2013	Organized by Department of Commerce, University of Bangalore, Bangalore	National
12	Role of Commerce Education in India	66 th All India Conference of Indian Commerce Association 2013	Organized by Department of Commerce, University of Bangalore, Bangalore	National
13	A Role of IT in Stock Trading in India	66 th All India Conference of Indian Commerce Association 2013	Organized by Department of Commerce, University of Bangalore, Bangalore	National
14	Issue and Challenges in Infrastructural Development in U.P.	National Seminar on Emerging Issue & Challenges in Economy 23 th - 24 th Nov, 2013.	Department of Economics, DeenDayalUpadhyaya Gorakhpur University Gorakhpur U.P.	National
15	Economic Reform in China and India Past & Future	National Seminar on Emerging Issue & Challenges in Economy 23 th - 24 th Nov, 2013.	Department of Economics, DeenDayalUpadhyaya Gorakhpur University Gorakhpur U.P.	National
16	FDI in Multi Brand Retailing : An Analytical Study in Indian Context	National Seminar on Foreign Direct Investment in India's Retail Sector: Issues &Options March 17 th -18 th , 2013	Department of Business Administration, DeenDayalUpadhyaya Gorakhpur University Gorakhpur U.P.	National
17	A Study of FDI in Multi Brand Retailing in India	National Seminar on Foreign Direct Investment in India's Retail Sector: Issues &Options March 17 th -18 th , 2013	Department of Business Administration, DeenDayalUpadhyaya Gorakhpur University Gorakhpur U.P.	National
18	Foreign Direct Investment in India's Retail Sector: Opportunities& Challenges	National Seminar on Foreign Direct Investment in India's Retail Sector: Issues &Options March 17 th -18 th , 2013	Department of Business Administration, DeenDayalUpadhyaya Gorakhpur University Gorakhpur U.P.	National
19	The Role of Human Capital as Social Capital in Socio-Economic Development in India	2 nd International Conference on Reshaping Organizations to Develop Responsible Global Leadership, March 10 th -12 th , 2013.	2 nd International Conference, Nepalese Academy of Management, Kathmandu, Nepal.	International
20	A Study Value of Education in India	UGC Sponsored on Emerging Area of Contemporary Education in Education 9 th -10 th March 2013.	Department of Education, DeenDayalUpadhyaya Gorakhpur University Gorakhpur U.P.	National
21	Role of HR in Private Sector Economy	BIT International Conclave 2013 on "innovations in Engineering and Management" February 22 nd & 23 rd , 2013	Birla Institute of Technology (Mesra), Patna Campus, Bihar	International
22	An Empirical Study of Buying Behavior and Motives of Consumers on Branded Electronic Products with Special Reference to Gorakhpur City of Uttar Pradesh	International Conference on Exploring the Soul of Business –An Eternal Sustainer 9 th February, 2013	Jagan Institute of Management Studies Rohini New Delhi	International

23	A study of nature of marginalization in India	UGC sponsored on “Globalization and marginalized groups in Indian context & Issues 5 th -6 th Feb 2013	UGC sponsored organized by Department of Sociology , DeenDayalUpadhyaya Gorakhpur University Gorakhpur U.P.	National
24	Exploring Risk Management Vis-a-Vis Global Financial Crisis	6 th International Conference on “Innovative Ways of Managing Business in the Post Globalised Era”, February 2 nd & 3 rd , 2013.	BharatiVidyapeeth Deemed University, Institute of Management and Research, New Delhi.	International
25	Foreign Direct Investment And Indian Retail Market Prospect And Retrospect	International Conference on Marketing Paradigms in Emerging Economies (ICOM) 2012, Dec4-5,2012	Organized by Faculty of Management Banaras Hindu University	International
26	Infrastructure Development in India : An Appraisal	65 th All India Conference of Indian Commerce Association 2012	Organized by K.P.B. Hinduja College of Commerce, University of Mumbai, Mmbai	National
27	FDI in Multiband Retail” An Analysis	65 th All India Conference of Indian Commerce Association 2012	Organized by K.P.B. Hinduja College of Commerce, University of Mumbai, Mmbai	National
28	Foreign Dierect Investment in Multi Retailing Challenges ahead	65 th All India Conference of Indian Commerce Association 2012	Organized by K.P.B. Hinduja College of Commerce, University of Mumbai, Mmbai	National
29	A Study of Foreign Direct Investment in Multi Brand Retailing	65 th All India Conference of Indian Commerce Association 2012	Organized by K.P.B. Hinduja College of Commerce, University of Mumbai, Mmbai	National
30	FDI in Commerce and Trade	3 rd World Finance Conference 2 nd July 2012	Organized by Business and Business Mendes Rio de Janerio, Bazil.	International
31	Role of New Technology like Knowledge Management in E-commerce in Indian Context	National SeminarOn “STRATEGIES FOR COMPETITIVE ADVANTAGE” (2013)	Organized by “Doon Business School” On 13th & 14th September 2013	National
32	Work life Balance-Dilemma of Modern Society	64 th All India Conference of Indian Commerce Association 2011	Organized by School of Management and Department of Commerce Pondicherry University	National
33	A Study of Corporate Social Responsibility and Corporate Governance in Indian Organization and Challenges	Global congress on CSR 5th - 6th Dec, 2014	INSTITUTE OF PUBLIC ENTERPRISE Organizes A Two day Global Congress on ‘Corporate Social Responsibility’ (5th- 6th Dec, 2014)	International
34	Emerging Dimensions in Human Resources Management	64 th All India Commerce Conference December 27-29 , 2014	KIIT University , Bhubaneswar , Odisha	National

35	A study on Value of Education in India and Its Impact on Managerial Aspects	Prepared for GLOBAL RECESSION, RECOVERY AND RESURGENCE: An Opportunity, Challenges and Strategies for Sustainable Growth in India, April 2013	Prepared for GLOBAL RECESSION, RECOVERY AND RESURGENCE: An Opportunity, Challenges and Strategies for Sustainable Growth in India, April 2013	National
36	Developing Community Resources: An Approach to Sustainable Tourism in India	Prepared for Developing Community Resources: An Approach to Sustainable Tourism in India, December 2012	New Era of Sustainable Tourism in India	National
37	A study of Advertising and Media Management in Marketing	International Conference Faculty of Management Studies, Banaras Hindu University, December 04-05, 2012	Organized by Banaras Hindu University, December 04-05, 2012	International
38	A STUDY ON FUTURE OF MANAGEMENT EDUCATION IN INDIA	Prepared for Emerging Issues in Management, May 30 – June 01, 2013		National
39	Rural Women Empowerment and Entrepreneurship Development in India	National Seminar on Entrepreneurship Development: Challenges and Opportunities Nov 05-06,2012	Organized by Department of Commerce, Budha P.G. College, Kushinagar (U.P.)	National
40	Women Entrepreneurship Development in India	National Seminar on 'Technology, Innovation and entrepreneurship Development in India'	Department of Business Administration, DDU Gorakhpur University, Gorakhpur April, 2012.	National
41	Technology Innovation and Development in India	National Seminar on 'Technology, Innovation and entrepreneurship Development in India'	Department of Business Administration, DDU Gorakhpur University, Gorakhpur April, 2012.	National
42	Rural Development in India	Present Economic Environment of India Challenges & Opportunities. 2012	Faculty of Commerce DigvijayNath PG College Gorakhpur	National
43	An evaluation of Present Indian Economy	Present Economic Environment of India Challenges & Opportunities. 2012	Faculty of Commerce DigvijayNath PG College Gorakhpur	National
44	MNREGA-issues & Challenges	64 th All India Conference of Indian Commerce Association 2011	Organized by School of Management and Department of Commerce Pondicherry University	National
45	Work life Balance-Dilemma of Modern Society	64 th All India Conference of Indian Commerce Association 2011	Organized by School of Management and Department of Commerce Pondicherry University	National
46	A Case Study of	63 rd All India Conference	Organized by Goa University	National

	Opportunities Challenges of Green Marketing With Special Reference to Gorakhpur	of Indian Commerce Association 2010		
47	Evaluation of Direct Tax Code in India	63rd All India Conference of Indian Commerce Association 2010	Organized by Goa University	National
48	Rural Entrepreneurship Development in India	63 rd All India Conference of Indian Commerce Association 2010	Organized by Goa University	National
49	Disinvestment in Public Enterprises in India	54 th All India Conference of Indian Commerce Association 2001	Organized by Aligarh Muslim University	National
50	Indian Wisdom, Management Thought and Practice- Towards The New Indian Blend	First International Conference on Vedic Values and Corporate Excellence	Organized by GurukulKangri University Haridwar 2002	International
51	Economic Reform and Industrial Development	National Human Face of Economic Reform NOV 19 th -20 th Nov 2004	Organized by HRPG College Khalilabad 2004	National
52	Disinvestment : Some Reservation	National Seminar on Effects and Result of Disinvestment Policy in India Economy	Organized by HRPG College Khalilabad 2002	National
53	Impact of FDI in Retail Sector I Indian Economy	National Seminar on Diversification of Indian Economy-Perspective and Prospects	Organized by HRPG College Khalilabad 2007	National
54	Global Recession and Indian Economy	National Seminar on the Growth and Development Strategies of Indian Under Global Recession	Organized by HRPG College Khalilabad 2010	National
55	Globalisation and Higher Education in India A Need for a paradigm shift in policy	14 th Triennial Conference of the International Association of University Presidents	International Association of University Presidents Bangkok 2005	International

III D(ii) RESEARCH GUIDENCE

S.No.	Name of Research Scholar	Title of the Research Thesis	Date of Award/ Notification
1	<i>Dr. Rajesh Shukla</i>	Bhartiye Samnay Bima Nigam ki Kary Pranali That Prabandhan Ka Alochnatmak Adhyayan	2006
2	<i>Dr. Deepak Kuamr Patel</i>	Bhartiye Krishi Evam Uske Vikash ki Sambhvanye	2007
3	<i>Dr. Manish Kumar Kannujia</i>	Udarikaran Uprant Bhartiye Videshi Vaypar ki Sanrachna Disha Evam Sambhavnaye	2008
4	<i>Dr. P.K Tripathi</i>	Effectiveness of On-Line Marketing in Private Bank Sector Special reference to ICICI Bank	2009
5	<i>Dr. Anumeha Srivastava</i>	A study of Management of Earnings in BHEL	19 April 2011
6	<i>Dr. Dhananjay Govind Rao</i>	Uttar Pradesh Lagu evam Kutir Udhoyog Ke Paripesk Mein Uttar Pradesh Vit Nigam Ke Yogdan Ka Adhyayan.	11 Nov 2011
7	<i>Dr. Ram Darsh</i>	Bhatiya Arthvyavatha Par Lok Rin ka Arthik Evam Samajik Prabhav- Ek Visleshnatmak Adhyayan	17 July 2012
8.	<i>Dr. Harshdev Verma</i>	Janpadiye Arthik Vikash Mein Agrani Bank Ki Bhumika: Maharajgunj (U.P.) Janpad Ke Vishesh Sandarbh Mein	Oct 2014
9.	<i>Dr. Sandeep Kumar Gupta</i>	A Study of Regional industry Disparity with special reference to Eastern Vis-à-vis western U.P.	Oct 2014
10.	<i>Dr. Amrendra Yadav</i>	Udarikaran ka bhatiya Jivan bima Nigam ke Vyavsay par Prabhav	Oct 2014
11.	<i>Dr. Sonam Mishra</i>	A Comparative Study of Employee Welfare in Nationalized Bank and Private Sector Bank with Special Reference to Gorakhpur District.	Dec 2017
12.	<i>Dr. Kumar Shivam</i>	Management of Non-Performing Assets in Public Sector Banking in India: A Case Study of State Bank of India.	May, 2018

13	<i>Dr. Richa Verma</i>	AN EVALUATION OF HUMAN RESOURCE MANAGEMENT PRACTICES IN INDIAN ORGANIZATIONS WITH SPECIAL REFERENCE TO HINDUSTAN AERONAUTICS LIMITED LUCKNOW	2019
14	<i>Dr. Meghana Tripathi</i>	A Comparative Study of Human Resource Management Practices in Indian Companies With Special Reference to HINDALCO and NALCO	2021
15	<i>Dr. Monika Tulsyan</i>	Human Resource Management Practices And Organisational Performance: A Study of Titan Industries Limited With Reference To Southern Region	2022
16	<i>Dr. Vikash Kumar Yadav</i>	A study of the Impact of Goods and Services Tax (GST) on public revenue of Uttar Pradesh	2024

CATEGORY: III RESEARCH, PUBLICATION AND ACADEMIC CONTRIBUTIONS
B (II) Full Papers in Conference Proceedings.

S no.	Title with Page nos	Details of Conference Publication	ISSN/ISBN No	No of Co-authors	Whether you are the main author
1	An evaluation of Present Indian Economy	Published in conference Proceeding of National Seminar on Present Economic Environment of India Challenges & Opportunities.	ISBN 078-81-921516-0-2	1	Yes
2	Rural Development in India	Published in conference Proceeding of National Seminar on Present Economic Environment of India Challenges & Opportunities.	ISBN 078-81-921516-0-2	1	Yes
3	Indian Management thought and Practice towards the New Indian Blend	Published in Conference Proceeding of first International Conference on Vedic Value and Corporate Excellence Gurukul Kangri University Haridar	-	1	Yes

CATEGORY:III RESEARCH, PUBLICATION AND ACADEMIC CONTRIBUTIONS					
B (I) Published Papers in Book					
S no.	Title with Page nos	Book Title editor & publisher	ISSN/ISBN No	No of Co-authors	Whether you are the main author
1	Present status of women entrepreneurship development in India	Entrepreneurship Development challenges ahead ASR Publications 102 Pooja Colony-II Loni, Gaziabad 201103 U.P. INDIA	ISBN: 978-93-82171-42-3	-	Yes
2	Rural women empowerment and entrepreneurship	Entrepreneurship Development challenges ahead ASR Publications 102 Pooja Colony-II Loni, Gaziabad 201103 U.P. INDIA	ISBN: 978-93-82171-42-3	-	Yes
3	FDI in multi brand retailing changing perspective	Emerging issues in FDI ASR Publications 102 Pooja Colony-II Loni, Gaziabad 201103 U.P. INDIA	ISBN: 978-93-82171-43-0	-	Yes
4	FDI in Indian retail market: An overview	Emerging issues in FDI ASR Publications 102 Pooja Colony-II Loni, Gaziabad 201103 U.P. INDIA	ISBN: 978-93-82171-43-0	-	Yes
5	Analytical Study of impact of Information technology in Stock Trading & Capital market in India.	Coping with Uncertainty Vikash Publishing House PVT Ltd Noida U.P. India	ISBN: 978-93259-7838-6 (2014) PP 273-278	2	Yes
6	A Study of Corporate Social Responsibility in Indian Organization	Published in Proceeding 21 th International Journal, 2013 Toronto, Canada	ISBN: 987-1-922069-25-2	1	Yes
7	Environmental Accounting and Reporting	Environmental Accounting and Reporting Published in Edited Book by A.K. Pramnuk	ISBN 81-7629-400-4	1	Yes
8	Value Added and Performance Evaluation	Value Added Accounting and Reporting Edited Book by Alok Kumar Pramnuk	ISBN 81-7391-736-1	1	Yes
9	Tax Reform in India	Published in Edited Book Tax Reform in India P.T. Chaudhary	ISBN 81-88730-02-5	1	Yes