

**D.D.U.GORAKHPUR UNIVERSITY, GORAKHPUR
DEPARTMENT OF FINE ARTS AND MUSIC**

**ORDINANCE AND SYLLABUS
(PROSPECTUS)**

2004-2005

**POST - GRADUATE DIPLOMA PROGRAMME
IN
TEXTILE & COSTUME DESIGNING
ARCHITECTURAL LANDSCAPE & DECORATION
VISUAL COMMUNICATION & DESIGNING
INDUSTRIAL CRAFT & DESIGNING**

POST - GRADUATE DIPLOMA PROGRAMME IN TEXTILE & COSTUME DESIGNING

DEPARTMENT OF FINE ARTS & MUSIC
D.D.U. GORAKHPUR UNIVERSITY
GORAKHPUR

ORDINANCE AND SYLLABUS [2004 –2005]

There are some new courses which are marked as “ **Career-Oriented Programmes**” in the view of U.G.C. guidelines as they can provide opportunity for the students at the Post – Graduate level to seek skill training. The Department of Fine Arts is contemplating one of these programme in the form of **Textile and Costume Designing** under self financing scheme.

Name of the course :-

P.G.DIPLOMA IN TEXTILE & COSTUME DESIGNING

Duration of course :- Two years .

Fees Rs.-14000=00(Per Academic year)

Qualification Norms :- The programme is open to the graduates in/with Fine Arts, Applied Arts, Sculpture and Diploma in Fashion Designing from any recognized university or institute. Students will be admitted in two year programme.

Admission Procedure :-The admission to the said course will be advertised in the month of June every year .Application form and prospectus will be made available from University reception counter on payment of Rs.200.00.All candidates fulfilling the requirements of minimum qualification will be called for Admission Test to be conducted by the D.D.U. Gorakhpur University at University center . Admission test will consist of design Objective and Aptitude test followed by any interview.

Note:-[Admission committee will possess all the rights to reject an application form of any candidate without giving any reasons.]

Reservation in admission: Reservation system for admission will be as per the University norms. However, two seats will be reserved for ex - students of the Dept. of Fine Arts and Music who are in university / college service in any capacity .

Admission Fees and Registration: After qualifying the admission test, candidates will be intimated through the departmental notice board and newspapers. Candidates are required to pay fees in one installment for each academic session. Students who leave the Diploma Programme for reasons

whatsoever after joining, will forfeit the entire fees and all charges. Fee is payable before the commencement of each academic year.

Evaluation Process: The student's performance would be assessed at many stages of the course. Final evaluation will be made at the end of each academic year.

Infrastructural Facilities:- The Board of studies of the Dept. of Fine Arts and Music has unanimously consented for running four P.G. Diploma courses, the P.G. Diploma in Textile and Costume Designing is one of them. The Dept. of Fine Arts and Music has a separate building which can accommodate the required number of students (40) in the said course. Apart from this, the department can also accommodate other infrastructural requirements which shall be needed to run the course smoothly.

Status: - The Students of this self - finance full time course will be treated as regular students of D.D.U. GORAKHPUR UNIVERSITY. Facility of the University will provided as per rules.

Fund Regulation

1-There shall be a fund in the name of P.G.DIPLOMA [VISUAL ART] A/C. That Fund will be jointly operated by the Finance officer and The Head, Department of Fine Arts and Music.

2-Fund unused in one session can be spent in next session with the approval of the budget committee.

BUDGET COMMITTEE:-

The Budget committee shall be of senior most person of the department ,Head of the department ,Finance officer and Vice – chancellor .

Fees structure:-

Fees for Sale of Application Form ::	Rs. 500.00	Per Form
Self finance account - @70 % ::	Rs 350.00	"
University account- @ 30 % ::	Rs 150.00	"

Admission Fees:

Admission Fees per student Rs. 14000=00 Per annum.

Distribution of Fund/Fees will be as follow --

Tution Fees/Practical @70 %	Rs 9800=00
30% of Rs.9800=00 University Account	Rs. 2940=00
70% of Rs.9800=00 Faculty expenditure (For Teaching and Practical activities)	Rs. 6860=00

Establishment Fees @ 30 % Rs 4200=00

[Expected Details of establishment fees are follows:-

Up gradation of the Lab, Equipment ,Library, Office maintenance along with Annual examination Fees Rs.500-00etc.]

Detail of **Guest Faculty** expenditure—

Per Lecture to the Faculty members- Rs. 200=00

{In case faculty member will be from out side the University he/she will be paid T.A. ,D.A. and honorarium of Rs.250=00 for each working day along with **free stay in guest house.**}

Senior Technical Expert (Fixed) -	Rs. 6500=00	Per Month x12.
Technical Assistant (Fixed) -	Rs. 3000=00	Per Month x12
Class IV	Rs. 1500=00	Per Month x12

Need For Such Course:- Present rapid changes in the economic structure of our country have provided new opening for our youth which was not so encouraging few years back. UGC is continuously emphasizing upon the need for skill -oriented courses which may generate an skilled and educated youths, hence increasing the self employability criteria in the society. Textile and Costume Designing is one such field, which provides enough entrepreneurship in the ever increasing & changing textile industry of our land. Hence in this part of Eastern U.P., where opportunities are limited, this kind of course can provide a much needed encouragement & opportunity for students to fulfill their future dreams of employment in the textile industry.

Career Opportunities:- These courses prepare students to pursue their career as Textile designers, costume designers, graphic artists, technical experts, teachers and entrepreneurs.

Industry Internship :- During second year of this programme, there shall be a 4 week internship which will be a valuable experience to understand design, production and business with big leading industry members. During this period, no financial support will be provided by the university. The Candidate shall bear all the expenses during internship period . However, if possible, the dept. will seek to collaborate with textile houses to provide internship to the students on some perk basis .

Post-Graduate Diploma in Textile And Costume Designing

DEPARTMENT OF FINE ARTS & MUSIC
D.D.U. GORAKHPUR UNIVERSITY, GORAKHPUR

1st Year

(40 SEATS)

Theory

Paper I :- History Of Indian Art And Aesthetics. **Time:- 3 Hours**
Max. marks:- 50

History & costume study of Pala Manuscript painting, Jain miniature painting, Mugal and Rajasthani painting its origin and their aesthetic appreciation.

Paper II:- Material And Method **Time:- 3 Hours**
Max. marks:- 50

Meaning of Technical theory. Tools and equipment with their uses in Textile and Costume design. Colour theory, Colour Psychology.

Paper III:- Fundamental of Computers **Time:- 3 Hours**
Max. marks:- 50

Basic about computer and their elements. Computer added Designing ,Scanning and Printing.

Practical:-

Paper I:- Anatomy study **Time :- 6 hours**
Max. Marks :- 50

Study of human figure (specially in different posture) in charcoal pastel and colour.

Paper II:- Costume Design **Time :- 12 hours**
Max. Marks:- 100

Study of costume and Accessory design ,Surface design with mixed media .

Paper III:- Creative Production **Time:- 12 Hours**
Max. Marks:-50

Product display, packing and Creative painting related to Costume design.

Paper IV:- Novelty presentation **Time:- 18 hours**
Max. Marks:-50

Tie & Dye, Batick painting & screen painting

Paper V:- Display & Viva -Voce **Max. marks:-100**

Post-Graduate Diploma in Textile And Costume Designing

DEPARTMENT OF FINE ARTS & MUSIC
D.D.U. GORAKHPUR UNIVERSITY, GORAKHPUR

2nd Year

Theory

Paper I:- History of Modern costume and Textile Designing

Time:- 3 Hours

Max. Marks :-50

Origin of Textile Designing from Pre- Historic age. Greeco-Roman culture of Costume design. Contemporary costume designing for men and women.

Paper II:- Appreciation of Indian Costume

Time :-3 Hours

Max. Marks:-50

Study of Indian costume from different state or culture. Study of loom (Hand loom and Automatic) and their uses.

Paper III:- Project Study Report

Max. Marks:- 50

Student have to submit their detail project report on the industry internship period before final examination.

Practical

Paper I :- Creative textile design

Time:- 9 Hours

Max. Marks:-100

Textile design on paper. Use of Natural forms i.e. Leaves, flower and geometrical forms for all over design by Booty, Karry and Check, Banarasi, Patola Phulkari, Embroidery design.

Paper II: - Costume Accessories

Time: - 12 Hours

Max. Marks: -50

Study of handbags, Belts, Gloves, Footwear and their production design with material available.

Paper III:- Jewelry Design

Time :- 12 Hours

Max. Marks :-50

Silver ware design for Jewellery (Rural, Tradional, urban and stylish ornament). Illustration of human figure along with Jewellery decoration.

Paper IV:- Internship

Max. marks:- 50

During 4 week intership, student will work with an Industry / Factory or Workshop. He/She will prepare and present a detail article/ report on that to the departmentr under a supervisor.

Paper V:- VIVA-VOCE / Display of Sessional Works

Max. Marks:-100

POST - GRADUATE DIPLOMA PROGRAMME
In
ARCHITECTURAL LANDSCAPE AND DECORATION
DEPARTMENT OF FINE ARTS & MUSIC
D.D.U. GORAKHPUR UNIVERSITY
GORAKHPUR
ORDINANCE AND SYLLABUS
[2004 –2005]

There are some new courses which are marked as “ **Carrier Oriented Programme**” in the view of U.G.C. guidelines as they can provide opportunity for the students at the Post – Graduate level to seek skill training, The Department of Fine Arts, is contemplating this skill programme in the form of **Architectural Landscape and Decoration** under self financing scheme.

Name of the course :-

P.G.DIPLOMA IN ARCHITECTURAL LANDSCAPE AND DECORATION

Duration of course :- Two years .

Fees Rs.- 14000=00(Per Academic year)

Qualification Norms :- The programme is open to the graduates in/with Fine Arts, Sculpture, B.E., and B. Arch from any university or recognized institute. Students will only be admitted in two year programme.

Admission Procedure :-The admission to the said course will be advertised in the month of June every year .Application form and prospectus will be made available from University reception counter on payment of Rs.200=00.All candidates fulfilling the requirements of minimum qualification will be called for Admission Test to be conducted by the D.D.U. Gorakhpur University at University center . Admission test will consist of design Objective and Aptitude test followed by any interview

Note:-[Admission committee will possess all the right to reject an application form of any candidate without giving any reason.]

Reservation in admission : Reservation system for admission will be as per the University norms. However, two seats will be reserved for ex - students of the Dept. of Fine Arts and Music who are in university / college service in any capacity .

Admission Fees and Registration: After qualifying the admission test Candidates will be intimated on the departmental notice board and through newspaper. Candidates are required to pay fees in one installment for the each academic year. Students who leave the P.G. for reasons what so ever Diploma Programme, after joining will forfeit the entire fees and all charges. Fees is payable before the commencement of each academic year.

Evaluation Process: The student's performance would be assessed at many stages of the course. Final evaluation will be made at the end of each academic year.

Infrastructural Facilities:- The Board of studies of the Dept. of Fine Arts and Music has unanimously consented for running four P.G. Diploma courses, the P.G. Diploma in Architectural Landscape and Decoration is one of them. The Dept. of Fine Arts and Music has a separate building which can

accommodate the required number of students (40) in the said course. A part from this the department can also accommodate other infrastructural requirements which shall be needed to run the course smoothly.

Status: - The Students of this self - finance full time courses will be treated as regular students of D.D.U. GORAKHPUR UNIVERSITY. Facilities of the University will be provided as per rules.

Fees structure:-

Fees for Application Form _____ :	Rs. 200.00	Per Form
Self finance account - @70 % ::	Rs 140.00	“
University account- @ 30 % ::	Rs 060.00	“

Admission Fees:

Admission Fees per student	Rs. 14000=00	Per annum.
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Distribution of Fund/Fees will be as follow --

Tution Fees @70 %	Rs 9800=00
Establishment Fees @ 30 %	Rs 4200=00

[Expected Details of establishment fees are follows:-

Lab, Equipment ,Library, Office maintenance along with Annual examination Fees Rs.500-00etc.]

30% of Rs.9800=00 University Account	Rs. 2940=00
70% of Rs.9800=00 Faculty expenditure	Rs. 6860=00

Detail of **Guest Faculty** expenditure—

Per Lecture to the Faculty member-	Rs. 200=00	
Senior Technical Expert (Fixed) -	Rs. 6500=00	Per Month x12.
Technical Assistant (Fixed) -	Rs. 3000=00	Per Month x12
Class IV	Rs. 2500=00	Per Month x12

Need For Such Course:- Present rapid changes in the economic structure of our country have provided new opening for our youth which was not so encouraging few years a back. UGC is continuously emphasizing upon the need for skilled course which may generate an skilled educated youth hence increasing the employability criteria in the society. Architectural Landscape and Decoration is one such field which provides enough internship in the ever increasing & changing construction industry of our land. Hence in this part of Eastern U.P. where skilled opportunities are limited, such course can provide a much needed encouragement & opportunities for our students to fulfill their future dreams of employment in the textile industry.

Career Opportunities:- These courses prepare students to pursue as Interior decorator, landscape artist, Technical expert, Teachers and Entrepreneurs.

Industry Internship :- During 2nd. academic year there shall be a 4 week internship which will be valuable experience to understand design, production and business with leading architect, construction/decoration industry. During such period no financial support will be provided by the university. The Candidate shall be all the expenses during internship period when the dept. will also seek to callobrate with leading construction houses to provide internship to the students on some perk basis also.

Post- Graduate Diploma in Archiectural landscape & Decoration

1st Year

(40 SEATS)

Theory:-

Paper I :- History Of Indian Art &Architecture

Time:- 3 Hours

Max. marks:- 100

Origin and evolution of architectural design & landscape Pal Manuscript painting, Jain miniature painting, Mugal and Rajasthani painting ,Khajuraho and Orissan Temple

Paper II:- Aesthetic appreciation of Indian Arts_

Time:- 3 Hours

Max. marks:- 50

Themes and style of Jogimara , Ajanta ,Bagh, Badami, Sittanvasan Elephanta and Ellora cave art with their aesthetic appreciation.

Paper III:- Fundamentals of Computers

Time:- 3 Hours

Max. marks:- 50

Computer basic about computer and their elements. Computer aided 2D designing ,multimedia,coral draw ,file format Scanning and Printing.

Practical:-

Paper I:- Studio Design

Time :- 12 hours

Max. Marks :- 50

Sessional-5

Study and Drawing of Indian Architecture from images.

Paper II:- Outdoor Study

Time :- 6 hours

Max. Marks:- 100

Sessional-5

Study of Site plans, Pillars front elevation and Landscapes at site within City area.

Paper III:- Creative Production Design

Time:- 12 Hours

Max. Marks:-50

Sessional-5

Study and Design of door, door frame, pillars carving, Layout for landscape architecture.

Paper IV:- Creative Interiors& Exterior design

Time:- 18 hours

Max. Marks:-50

Sessional-5

Study of interior decoration for Drawing rooms, bed room, kitchen, commercial space, office and other site.

Paper V:- VIVA—VOICE

Max. marks:-50

**Post Graduate Diploma in Architectural landscape & Decoration
Final Year**

Theory:-

Paper I:- History of Architectural design

Time:- 3 Hours

Max. Marks: -100

History & Study of Islamic Architecture (Pre Mughal and Mughal India) Roman Architecture and Indian Monumental Architecture.

Paper II:- Aesthetic Appreciation Of Indian Architecture

Time: -3 Hours

Max. Marks: -50

Aesthetic study of important Indian Architectural design of monuments and temples, Kerala wood works and south Indian Indian bronze casting .

Paper III:- Project Study Report (Viva-Voice)

Max. Marks: - 50

Students have to submit their detail project report on the internship period before final examination .

Practical:-

Paper I :- Creative Landscape design

Time:- 9 Hours

Max. Marks:-100

Sessional-5

Study and design of important Architecture available within town area with a view to exploring various application or rendering techniques..

Paper II:- Architectural Accessories

Time :- 12 Hours

Max. Marks:-50

Sessional-5

Modeling of an Architectural motifs for any Temple in Plaster of Paris/ Soap stone.

Paper III:- Accessories Design

Time :- 9 Hours

Max. Marks :-50

Sessional-5

Study and design of Wood craft, Metal craft and Casting Molding of Accessories with Cement or Plaster.

Paper IV:- Internship work

Max. marks:- 50

During 4 weeks of internship, students will work with any Architect, Planner or Guru and present a detail report on that period

Paper V:- Viva-Voice/Display of Sessional Work

Max. Marks:- 50

POST - GRADUATE DIPLOMA PROGRAMME

In

VISUAL COMMUNICATION AND DESIGNING

DEPARTMENT OF FINE ARTS & MUSIC

D.D.U. GORAKHPUR UNIVERSITY

GORAKHPUR

ORDINANCE AND SYLLABUS

[2004 –2005]

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Name of the course ;-

P.G.DIPLOMA IN VISUAL COMMUNICATION AND DESIGNING

Duration of course :- Two years .

Fees Rs.- 13000=00(Per Academic year)

Qualification Norms :- The programme is open to the graduates in/with Fine Arts, Applied Arts, Sculpture and Diploma in Photography from any university or recognized institute. Students will only be admitted in Two Year programme.

Admission Procedure :-The admission to the said course will be advertised in the month of June every year .Application form and prospectus will be made available from University reception counter on payment of Rs.200.00.All candidates fulfilling the requirements of minimum qualification will be called for Admission Test to be conducted by the D.D.U. Gorakhpur University at University center . Admission test will consist of design Objective and Aptitude test followed by any interview.

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Evaluation Process: The student's performance would be assessed at many stages of the course. Final evaluation will be made at the end of each academic year.

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Career Opportunities:- These courses prepare students to pursue as designers, Costume designers, Graphic artist, Technical expert, Teachers and Entrepreneurs.

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shall be all the expenses during internship period when the dept. will also seek to collaborate with textile houses to provide internship to the students on some perk basis also.

Post-Graduate Diploma In Visual Communication

1st Year

[40 SEATS]

Theory

Paper I:- History of Mass Communication

Time:- 3 Hours

Max. Marks :-100

History & Origin of Advertisement , History of Early Photography and Visual Communication (Invention of advertising ideas and creativity of an Visualizer.)

Paper II:- Material and Design

Time :-3 Hours

Max. Marks:-100

Meaning of Technical theory of Communication & design, tools and equipment with their uses in Photography, Dark Room equipment and arrangement, Types of Cameras Meaning of Focal Length, aperture, shutter speed, Natural and artificial lighting for still life Portraits and social activities.

Paper III:- Fundamental of Computer Design

Time :-3 Hours

Max. Marks:- 50

Basic about computer and their uses Computer aided Designing, Multimedia, Coral draw Paint brush, Importing image and file formats.

Practical

Paper I :- Creative Photography

Time:- 12 Hours

Max. Marks:-50

Sessional – 5

Study of still life, Portrait, Landscape and creative Photography in Mono Chorm and Colour.

Paper II:- Creative design for Animation

Time :- 12 Hours

Max. Marks:-50

Sessional – 5

Study and design for 2D animation feature production.

Paper III:- Press Photography

Time :- 12 Hours

Max. Marks :-50

Sessional – 5

Photography for Press/ Media in Mono and Colour.

Paper IV:- Graphic design

Time :- 18 Hours

Max. marks:- 50

Sessional – 5

Preparation of Graphic design for mass communication and production.

Paper V:- VIVA-VOICE

Max. Marks:-50

Post Graduate Diploma In Textile And Costume Design
2nd Year
Theory

- Paper I:- History of Advance Communication Design** **Time:- 3 Hours**
Max. Marks :-100
What is communication, Verbal and non-verbal communication, Audio Visual communication, Photo journalism, Mass-Media (Tele communication Satellites, evolution of new ideas.)
- Paper II:- History of communicational Art and Ideas** **Time :-3 Hours**
Max. Marks:-100
History and Advance thoughts of mass advertising, production and marketing, News paper, magazine, folder, booklet and Public Welfare..
- Paper III:- Project Study/ Viva-Voce** **Max. Marks:- 50**
Students have to submit their detail project report and display their marks of internship before final examination.
- Practical: -**
- Paper I: - Creative Graphic Design** **Time: - 9 Hours**
Max. Marks: -100
Sessional – 5
Photography assignments communication will be as applied to graphic design for T.V. story, Drama, dance and other cultural programmes.
- Paper II: - Corporate identify programme** **Time: -12 Hours**
Max. Marks: -50
Sessional – 5
Design for Public Welfare/ Advertising – Poster, book design, Press and magazine formats presentation.
- Paper III: - Animation Design** **Time: - 12 Hours**
Max. Marks: -50
Sessional – 5
Graphic interpretation of ideas through animation design.
- Paper IV:- Internship Work** **Time :- 18 Hours**
Max. marks:- 50
Sessional – 5
During 4 weeks of Internship students will work with Press/ Photo studio/ Advertiser/ Guru and He/She will prepare and submit a detail report on that internship period to the department under their supervision.
- Paper V:- Viva- Voice/ Display of Sessional Work** **Max. marks : 50**