



National Webinar cum Seminar

Sustainable Development of

POORVANCHAL

An Initiative
for Eastern
Uttar Pradesh

ISSUES, STRATEGIES AND WAY FORWARD

DECEMBER 10-12, 2020



Venue: Deen Dayal Upadhyay Gorakhpur University, Gorakhpur-273009 (U.P.)

Organized by:

**Planning Department, Govt. of Uttar Pradesh
Deen Dayal Upadhyay Gorakhpur University, Gorakhpur**

The Poorvanchal

Poorvanchal, the eastern belt of Uttar Pradesh is a peculiar stretch of 8 divisions and 28 districts (out of a total of 18 divisions and 75 districts) that lies between 23°51' N to 28°30' N and 81°31' E to 84°39' E, located in the eastern part of the state of Uttar Pradesh (UP). It represents the rainbow land of UP, where the multi-hued Indian culture blossoms from times immemorial. Blessed with a variety of geographical features and diverse culture, Poorvanchal is dotted with various holy shrines and pilgrim places, full of joyous festivals, sweetness of Bhojpuri and aroma of delicious recipes that adds several feathers to its colorful cap. Poorvanchal even has a special importance in the tourist map of India. The climate is generally defined as humid subtropical with a dry winter, although parts of eastern UP are semi-arid. Its agriculture is characterized by small and marginal land holdings and is prone to frequent flooding, droughts, and soil salinity. The Industrial Investment and Employment Promotion Policy of Uttar Pradesh declared in the year 2017 by the new Government intensively concentrates on developing industrial parks, national investment and manufacturing zones. The untiring efforts of Hon'ble Chief Minister Yogi Adityanath, who also hails from Gorakhpur, promoting private industrial parks, SEZ, Integrated manufacturing clusters, Eastern dedicated Freight and several Industrial Corridors, initiated skill development program on war footing keeping in mind the needs of Poorvanchal.

The Planning Department, Government of Uttar Pradesh

Planning at the State level is meant to subserve the dual interests of the national as well as the state's balanced and accelerated development. This means that planners at the state level should play a positive role not only in determining the scope, policies priorities and programmes for the state but also in the formulation of national policies and objectives which determine the overall environment for the development of states. For ensuring optimal use of available resources it is essential to formulate the State Plan through a series of interactive & multi-level exercises, and integrating it with regional, district and block level strategies. From the operational point of view, a plan is a compilation of inter-related programmes/ projects/ schemes aimed at yielding the desired results through spatial convergence and appropriate temporal sequencing. Plan formulation is preceded by systematic analysis, survey and investigation of major issues, relevance of alternatives and application of new approaches. Planning is an interdisciplinary task and requires equal participation of technologists, geographers, economists, statisticians, sociologists, management experts, general administrators and scientists. In addition, it also requires a very deliberate and systematic inflow of reliable information regarding the perceptions, needs and preferences of people in general, and beneficiaries of specific programmes in particular. It is undoubtedly necessary in the above perspective that the planning process should be supported with adequate and appropriately equipped multi-disciplinary manpower.

DDU Gorakhpur University

Deen Dayal Upadhyaya Gorakhpur University started functioning on September 1, 1957, when the faculties of Arts, Commerce, Law and Education were started. The academic culture of the University evolved through the cross fertilization of diverse traditions of teaching and research. True to our motto depicted in our logo, we have always believed in the free quest of knowledge and have consistently refused to live under anything like an inbred orthodoxy. Among the present generation of the university teachers there is a distinguished band of scholars who have received national and international accolade and recognition. The efforts and devotion of all those who mooted the idea of the university and saw through its foundation, bringing higher education within easy reach of millions of people in and around Poorvanchal is being given new shape and meaning. Our road map for future comprises launch of fifty new and market driven courses that could enhance employment and entrepreneurial prospects of the people in and around Poorvanchal. We are close to the process of establishing new Centers of Excellence including ambitious plans to promote international cells, sports, research and Incubation Centers with an aim to promote start-ups.

The Webinar cum Seminar

The Planning Department, Government of Uttar Pradesh has conceived an idea of organizing a broad based interaction through a guided brainstorming amongst academicians, researchers, practitioners, professionals, politicians, officials and even the common man, on a common platform to unravel a practical pathway to an all-out development plan for the state of Uttar Pradesh in general, and for the Poorvanchal in particular. This will be made possible through an unstoppable Webinar cum Seminar, i.e., in hybrid mode in the COVID-19 bound times. For this, five parallel running sessions of Webinar-cum seminar in five separate Sectors representing various departments will run from various Seminar Halls in the campus of DDU Gorakhpur University during 10-12 December, 2020. Thus, in three days, nearly fifty sessions will invite hundreds of authorities in the respective sectors to deliberate upon the viable roadmap to rapid growth and development of the Poorvanchal region of the state of Uttar Pradesh. The honorable Chief Minister Yogi Aditya Nath Ji is

leaving no stone unturned to bring the dreams of people in Poorvanchal come true for the all-out development of society. We are eager and, shall be pleased to the core to join hands with everybody, who shows us the path to our dreams, either as teachers or students, Officers or employees, leaders and philanthropists and as participant in this mega Webinar cum Seminar. **Our special sessions are:**

Industrial Development of Poorvanchal : It is based on the idea that will eventually pave way for cross fertilization of proposals from different yet pertinent corners, so that viable work plans could emerge, finally culminating into an integrated approach to the rapid growth and development of not only Poorvanchal, but whole of Uttar Pradesh.

Special Package for Poorvanchal : The introduction of Rules for Implementation of Industrial Investment and Employment Promotion Policy-2017 (IIEPP-2017) has changed the scenario altogether in Uttar Pradesh. The proposed conclave will bring the state and investors together well in the backdrop of IIEPP-2017 on the negotiation table before a meaningful hand-shake could genuinely take place.

The Bankers Meet : Ease of doing business is the foundation stone of entrepreneurial development. Bankers come first in extending the helping hand for entrepreneurial development. Nevertheless, they need to interact with the interested parties before the life time changes take place. The proposed meet will bring the two together on the negotiation table before a bonding hand-shake takes place.

Special Organized Groups (SHGs, FPOs, NGOs): Agrarians, Artisans and similar groups can do wonder with the help of NGOs and FPOs and Self Help Groups. This session will brainstorm on 'how'.

All these Four Special sessions will be organized on 29th Nov., 2020 from 11 am-1 pm to focus on preparation for future recommendation on roadmap to development of Poorvanchal.



**Requested to Send papers to respective
University Coordinators/Co-coordinators - up to 25th November, 2020
for Online submission of Papers and Registration (<http://ddugu.ac.in/MegaWebinarForm.aspx>)**

Technical Sessions Univ & Gov Coordinators
Session 1

Primary Sector

Government Coordinators
Dr. Devesh Chaturvedi, Additional Chief Secretary
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University Coordinators
Prof. Ajay Singh (Zoology), Coordinator
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Dr. Smriti Mall (Botany), Co-coordinator
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Concerned Nodal Departments

Agricultural, Agricultural Marketing and Agricultural Foreign Trade, Agricultural Education and Research, Horticulture and Food Processing, Silk, Cooperatives, Fisheries, Animal Husbandry, Dairy Development, Sugar Industry & Cane Development, Forest and Wild Life

Technical Sessions Univ & Gov Coordinators
Session 2

Manufacturing Sector

Government Coordinators
Shri Alok Kumar, Additional Chief Secretary
Infrastructure & Industrial Development Department UP
Shri Navneet Sehgal, Additional Chief Secretary
MSME & Export Promotion Department UP

University Co-ordinators
Prof. Alok Kumar Goyal (Economics)
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Dr. Pratima Jaiswal (Commerce)
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Concerned Nodal Departments

Infrastructure and Industrial Development, MSMEs & Export Promotion, Handloom and textiles Industry, Khadi & Village Industries, Public Works Department, Rural Engineering, Additional Sources of Energy, Urban Development, Housing & Urban Planning, Panchayat Raj, Environment, Geology & Mining, State Disaster Management Revenue Department

Technical Sessions Univ & Gov Coordinators
Session 3

Service Sector

Government Coordinators
Shri Mukesh Kumar Meshram
Principal Secretary
Tourism and Culture, Govt. of UP

University Coordinators

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Dr. Raju Gupta (Economics), Co-coordinator
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Concerned Nodal Departments

IT & Electronics, Tourism, Cultural, Vocational Education & Skill Development, Transport, Housing & Development
Financial Institutions

Technical Sessions Univ & Gov Coordinators
Session 4

Social Sector

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Shri Amit Mohan Prasad, Additional Chief Secretary
Medical Health & Family Welfare Gov of UP
Smt. Renuka Kumar, Additional Chief Secretary
Department of Basic Education Gov of UP

University Coordinators

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Dr. Pawan Kumar (Sociology), Co-coordinator
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Concerned Nodal Departments

Medical and Health Family Welfare, Medical Education, Integrated Child Development, Social Welfare, Women Welfare, Empowerment of Persons with Disabilities, Basic Education, Secondary Education, Higher Education, Technical Education, ICAR Institutions, State Agricultural Universities, Research and Development Institutions, Self Help Groups, Institution/Individual identified by associated Departments

Technical Sessions Univ & Gov Coordinators
Session 5

Water Sector

Government Coordinators
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Irrigation and Water Resources Govt. of UP

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Concerned Nodal Departments

Irrigation and Water Resources, Namami Gange and Rural Water Supply, Minor Irrigation, Rural Development, Urban Development

Industrial Development
Session 6

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Special Package for Poorvanchal
Session 7

Bankers' Meet
Session 8

Government Coordinator

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Special Organized Group
Session 9

List of Eminent Speakers

Shri Yogi Aditya Nath Ji

Hon'ble Chief Minister of Uttar Pradesh
Lal Bahadur Shastri Bhawan, Lucknow- 226001

Shri Narendra Singh

Hon'ble Vice-President, Purvanchal Vikas Board, Uttar Pradesh

Shri Daya Shankar Mishra "Dayalu"

Hon'ble Vice-President, Purvanchal Vikas Board, Uttar Pradesh

Shri Saket Mishra

Hon'ble Advisor, Purvanchal Vikas Board, Uttar Pradesh

Shri Rajendra Kumar Tiwari (IAS), Chief Secretary
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